



báma

Harald Osa
Research and Development manager

Close to 140 years of history

1886

Founded by Christian Matthiessen ("Banan-Mattiessen")

1905

Sales of bananas since 1905

1915

Family-owned by the Nergaard family from 1915
(now AS Banan)



This is BAMA

139

Years

1960

Established F/G

2260

Employees in
Norge

955

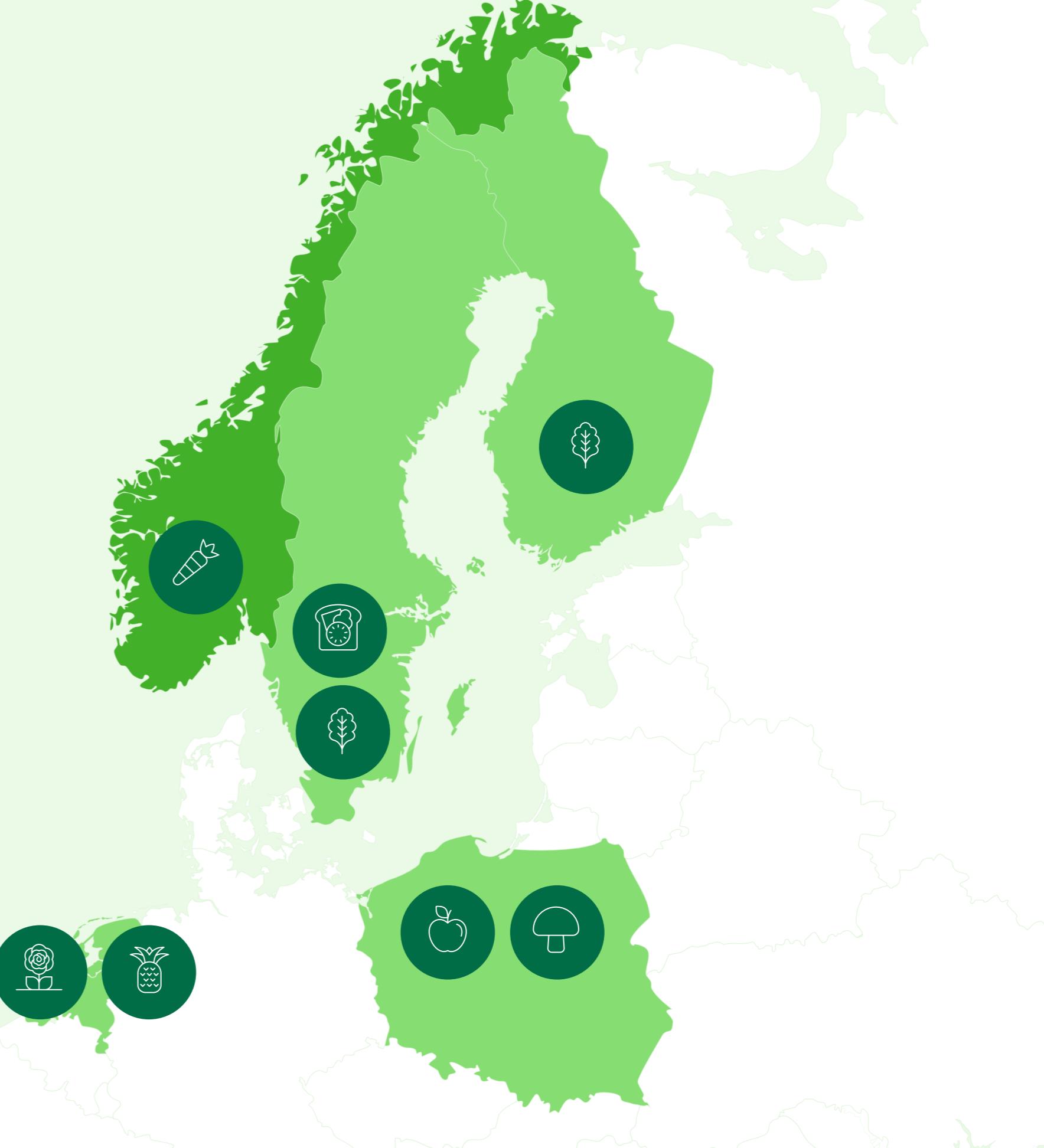
Employees
internationally

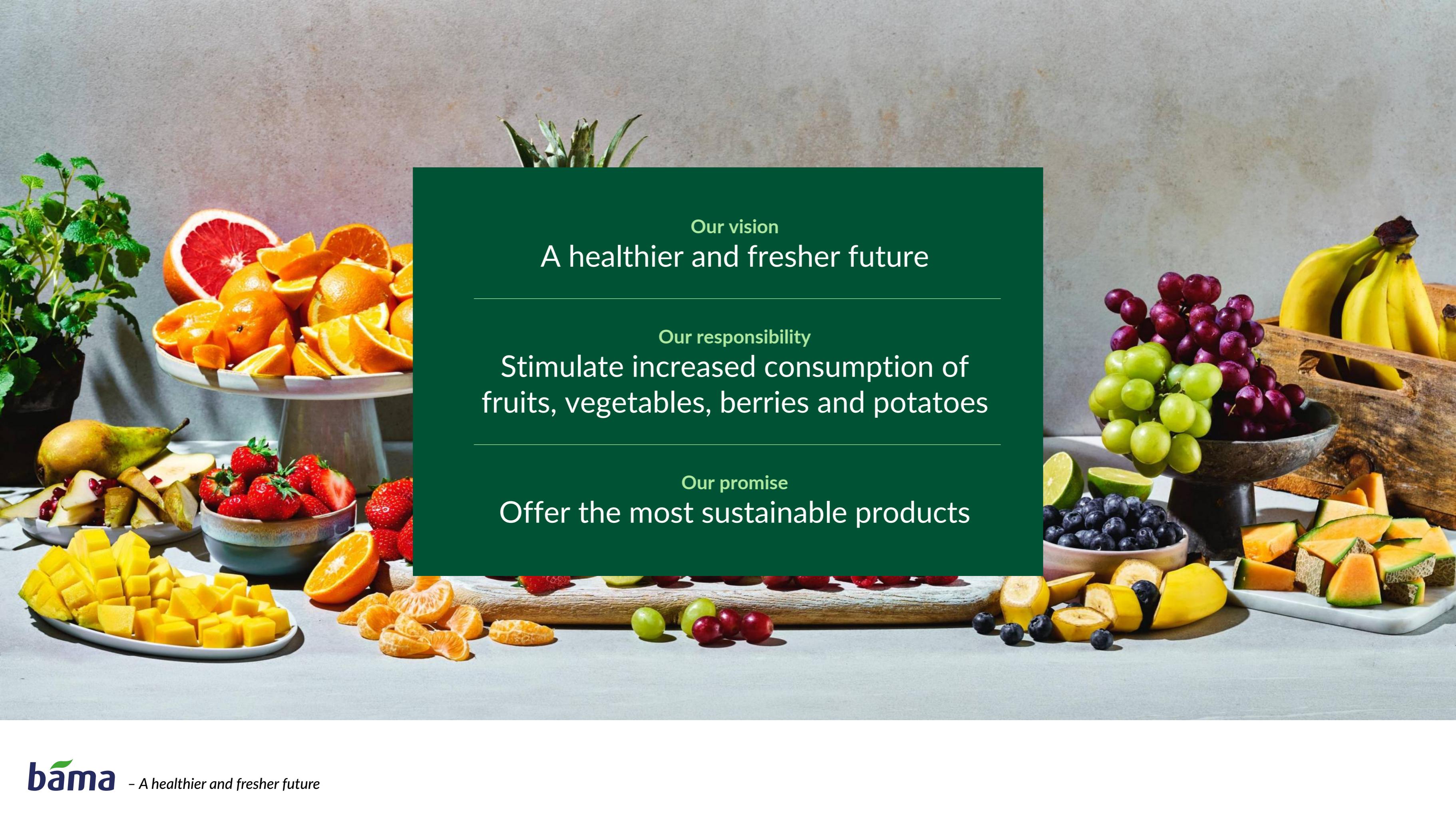
3,4%

Profit 2024

24,2

BN NOK
Revenue 2024





Our vision

A healthier and fresher future

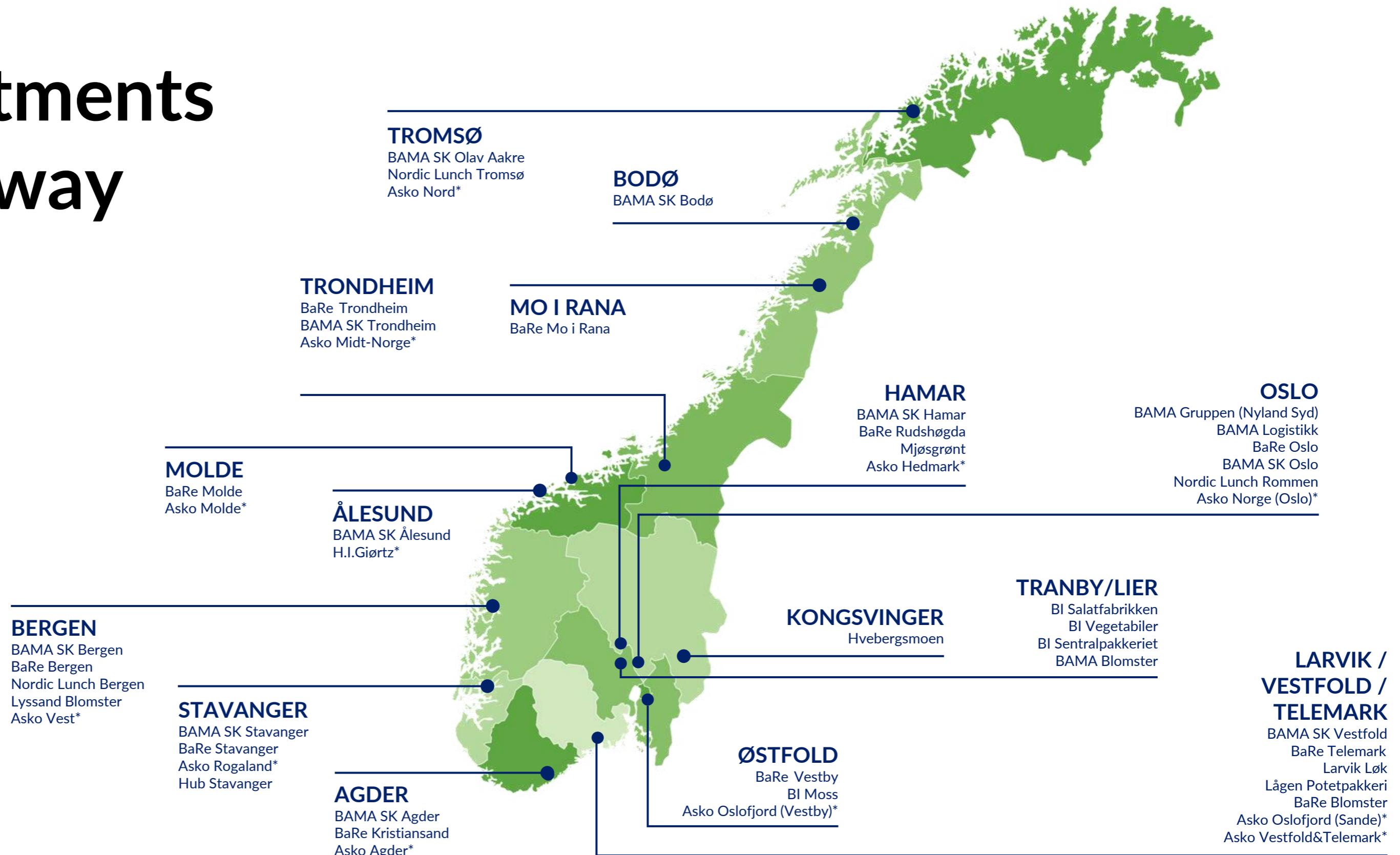
Our responsibility

Stimulate increased consumption of
fruits, vegetables, berries and potatoes

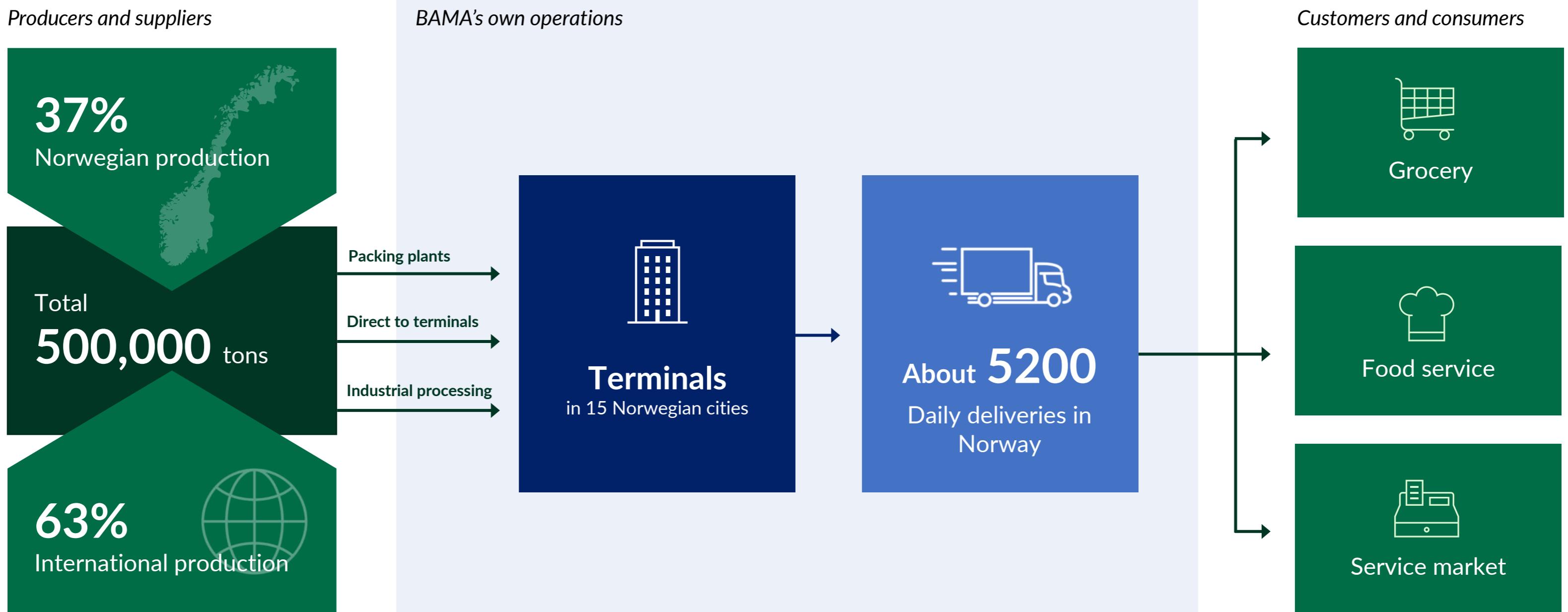
Our promise

Offer the most sustainable products

Departments in Norway



From field to fork





Areas of business



Grocery

Serves two of the largest grocery groups in the market. Organized and operated through two companies and completely separate structures. Completely disconnected from each other and fully differentiated models.



Flowers

Delivers flowers to all business areas and to specialist traders. Sales to customers are operated through separate systems.



International

Includes companies in the Netherlands and Poland. The companies have strong positions in their own markets and create synergies in product development.



Food Service

Markets and distributes fruit and vegetables as well as products such as seafood, chicken and game to customers in hotels, restaurants and restaurants, canteens, catering, public sector and offshore.



Industry

Includes companies in Norway, Sweden and Finland that develop and produce freshly processed products adapted to BAMA's business areas. The company refines salads, potatoes, fruits and vegetables.



Sourcing

Ensures that fresh products are always supplied in the right quantity and with the right quality from home and abroad, through terminals and packing plants. Norway is a small buyer in a global context, but we are a major player with the selected suppliers. This ensures competitiveness.

BAMA's largest international companies



Nature's Management owns two companies: Nature's Pride and Berries Pride. The companies offer a wide range of exotic fruits, berries, and vegetables, delivered directly from skilled farmers around the world. The assortment includes everything from ready-to-eat fruit to unique exotic vegetables, berries and spices.

 Headquarters: **Netherlands**



Global supplier of flowers, specialized in flowers packaged and ready for sale, founded in 2010.

 Headquarters: **Netherlands**



Fresh, ready-cut and smart, green meal solutions. Fresh and frozen products that can be eaten on the go, such as sandwiches, baguettes, wraps, salads, sushi and sauces.

 Headquarters: **Sweden**

Gartnerhallen

Our most important partner

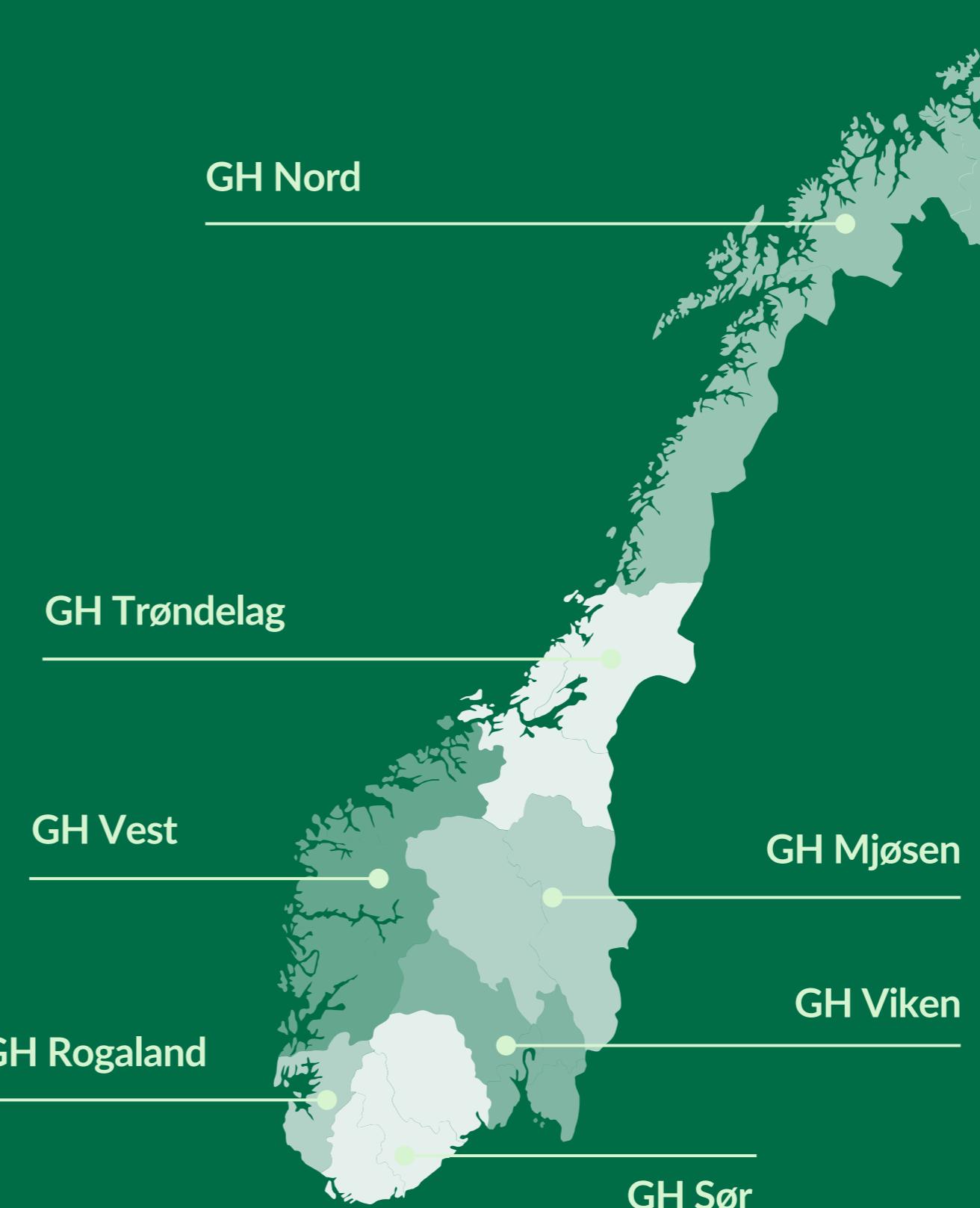
1000

Producers

7

Regions

- Ensures fruit and vegetable production throughout the country. This gives consumers the opportunity to buy as local food as possible.
- Annual plan per producer is a prerequisite.





The fruit and vegetables expert



Our new reality

Facing climate change and global challenges



Wilder, wetter Norwegian climate

Consequences of extreme weather in 2023 led to increased imports in 2024



Global climate change

Drought, heatwaves, and heavy rainfall damage production and affect quality



Uncertain access to water

Key products like avocados are grown in countries with high water risk



War and geopolitics

BAMA follows the Norwegian authorities' guidelines for trade



New challenges in global trade

Seizures of narcotics in banana crates from South America have occurred

Strategy to increase Norwegian production

50% more Norwegian fruit and vegetables in 2030

BAMA shall be a driving force for healthier diets and increased Norwegian, sustainable green production

- It should be easy, tasty and tempting to follow the dietary advice's recommendation for more fruit and vegetables, and attractive to choose Norwegian products
- It should be attractive, profitable and sustainable to produce the food that Norwegians need and want in the future

Three main tracks in BAMA's Norwegian strategy



Innovation, technology and variety development

Products people want to eat more of. Varieties and production for tomorrow's market and climate

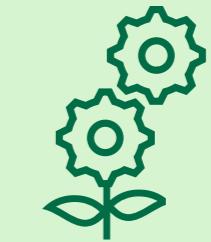
20% of revenue shall come from new products, concepts and varieties



Quality and freshness

The advantages of close and safe production – make it worth choosing Norwegian. Strengthens attractiveness and durability.

Maximum 24 hours from picking, production and packing to the store



Increased efficiency and competitiveness

Less wastage. More attractive, long-term and profitable

3% more efficient from farm to meal and more competitive Norwegian production

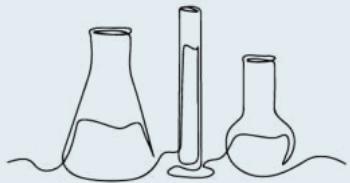


Urgent need for new varieties

- **Taste, texture, and appearance**
- **Plant protection and resistance**
- **Agronomy and yield**
- **Shelf life**







PhenoPlantCC: a new plant phenotyping competence centre in Lithuania

Gintaras Brazauskas
Rita Armonienė

LAMMC in brief

172 researchers (**419** employees total)

67 PhD students

6 long term research programmes

58 international and **76** national grants

154 peer-reviewed publications

9 new plant varieties registered in 2024





Research directions



Biopotential of plants



Sustainable forestry



Plant protection



Smart horticulture



Soil quality and productivity



Genetics and plant breeding

Plant breeding at LAMMC

- Since 1922
- Cereals, grasses, legumes, vegetables, fruits, berries, etc.
- More than 500 cultivars released
- 149 cultivars on a National List
- PhenoPlantCC



Competence Center for Plant Phenotyping for Healthy Food and Sustainable Agri Biological Resources (PhenoPlantCC)

- Plant Genomic Technologies
- Plant Phenotyping
- AI-backed data analysis
- Plant Adaptability
- Bio-based Feedstock Quality



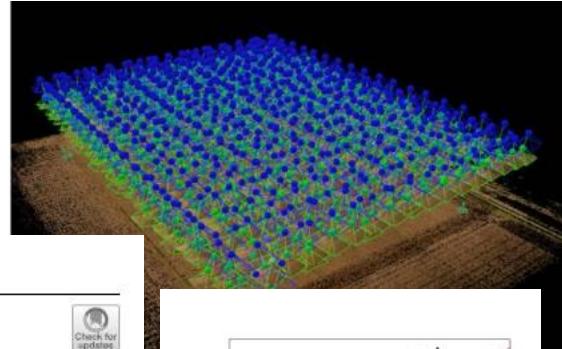
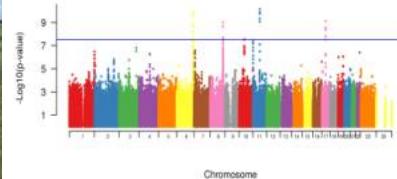
Phenotyping facilities

- Field phenotyping
- Phenospex TraitFinder
- Freezing tolerance
- Photobiology chambers
- Metabolite screening





Genome-wide association study reveals 18 QTL for major agronomic traits in a Nordic–Baltic spring wheat germplasm

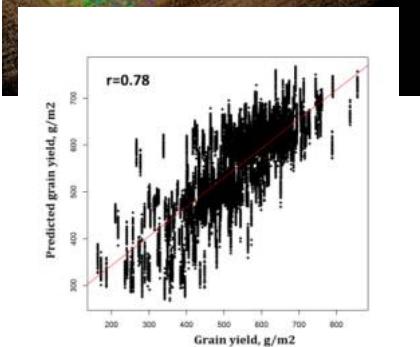


Genome-wide association analysis identifies a consistent QTL for powdery mildew resistance on chromosome 3A in Nordic and Baltic spring wheat

Min Lin¹ · Bulat Iski¹ · Ilmar Tamm² · Han

GWAS analysis of Fusarium head blight resistance in a Nordic–Baltic spring wheat panel

Shayan Syed¹, Andrius Aleliūnas², Rita Armonienė²,
Gintaras Brazauskas² and Andrii Gorash^{1*}

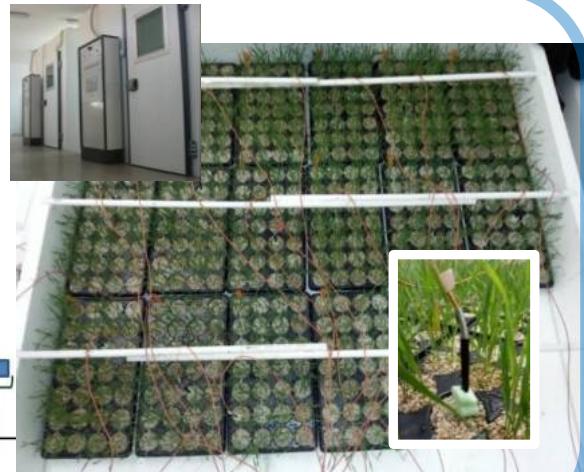
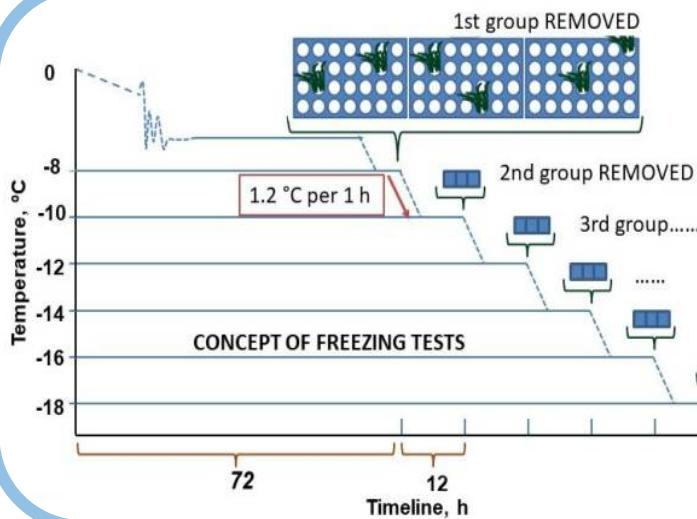


LAMMC

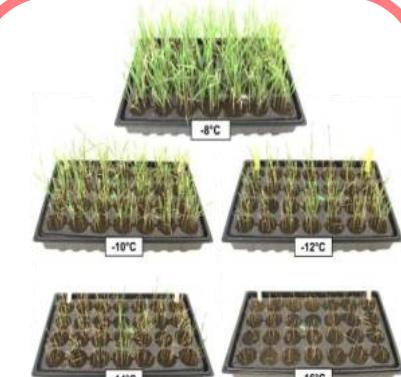
COLD ACCLIMATION
(+2 °C, 2-8 weeks)

Freezing tolerance in w. wheat

FREEZING TEST



CALCULATION OF LT_{50/30}



Regrowing plants are counted
lethal temperatures,
where 50/30 per cent of
plants are killed are
calculated

Prolonged higher low-temperature during CA results in increased shoot biomass accumulation

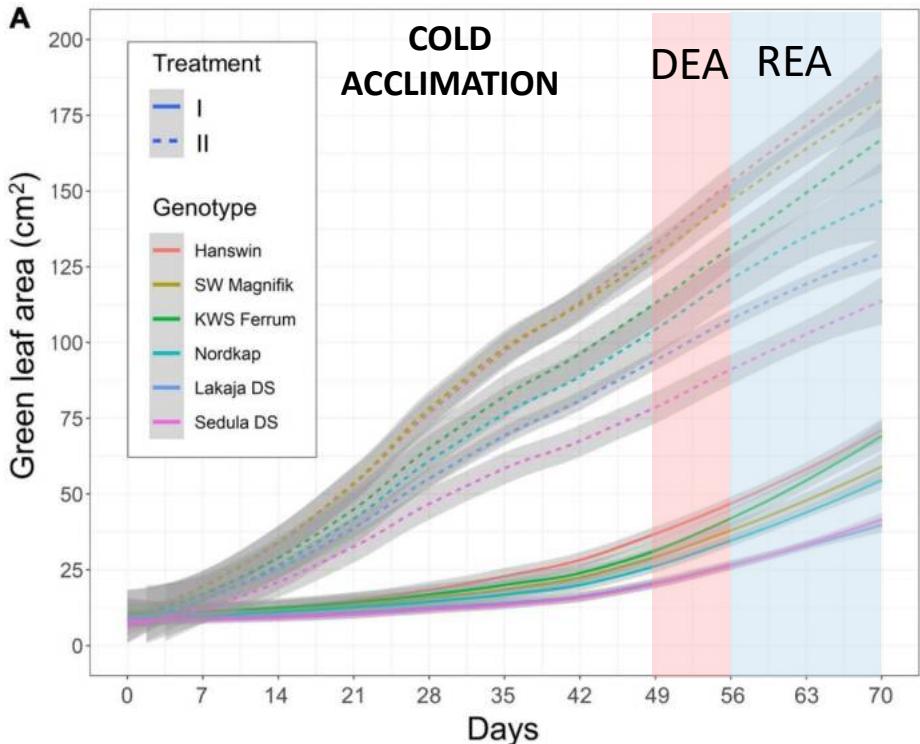
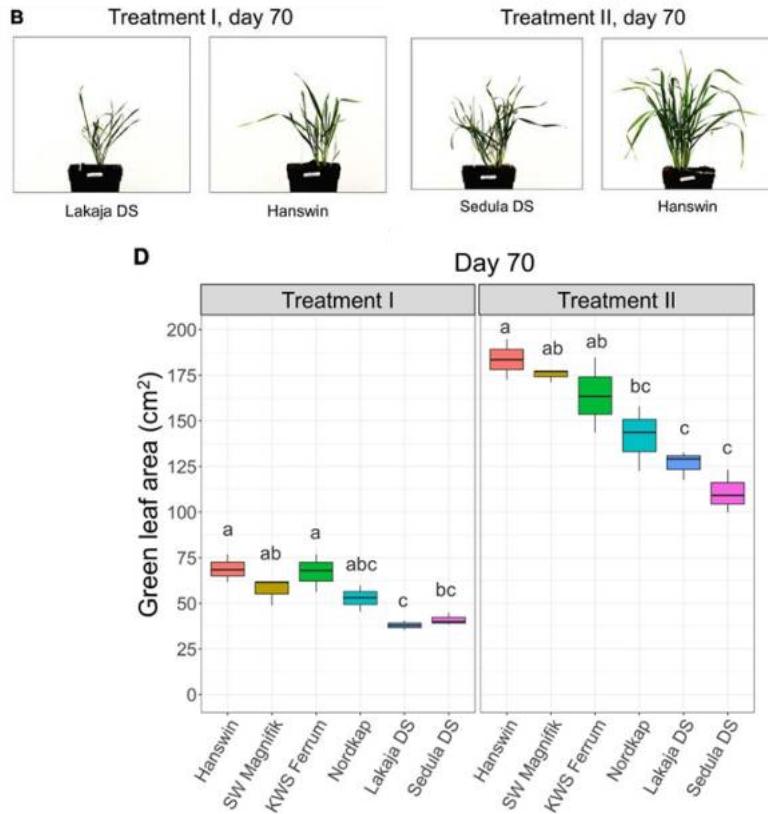


FIG. 1 The dynamics of shoot biomass accumulation of 6 winter wheat genotypes during 49 days of CA, followed by 7 days of DEA and 14 days of REA in two low-temperature treatment groups.



Metabolic profiles were affected by prolonged higher low-temperature during CA

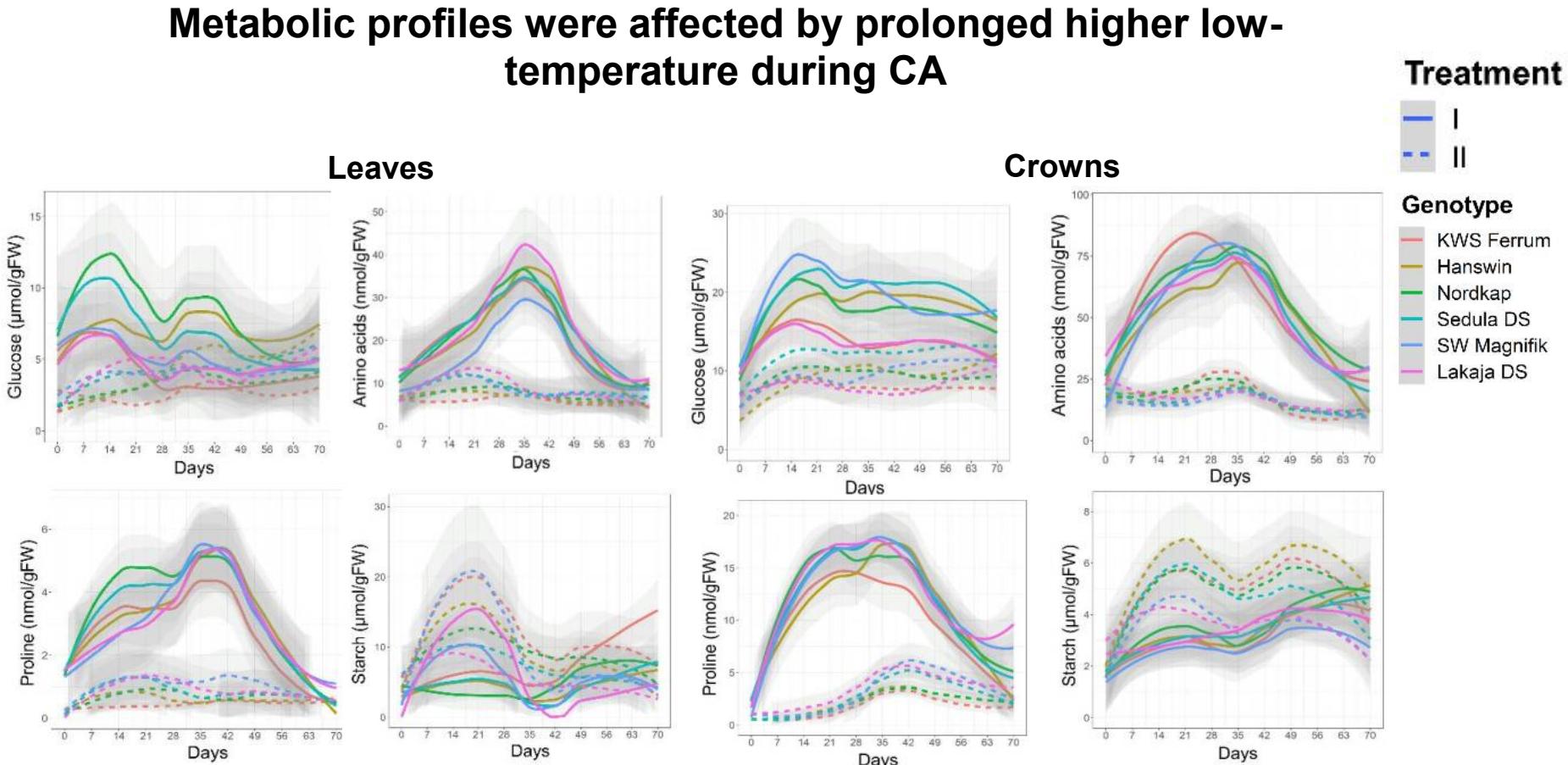


Fig. 3 The effect of different temperature treatments¹⁰ during CA on metabolite accumulation **LAMMC** in winter wheat

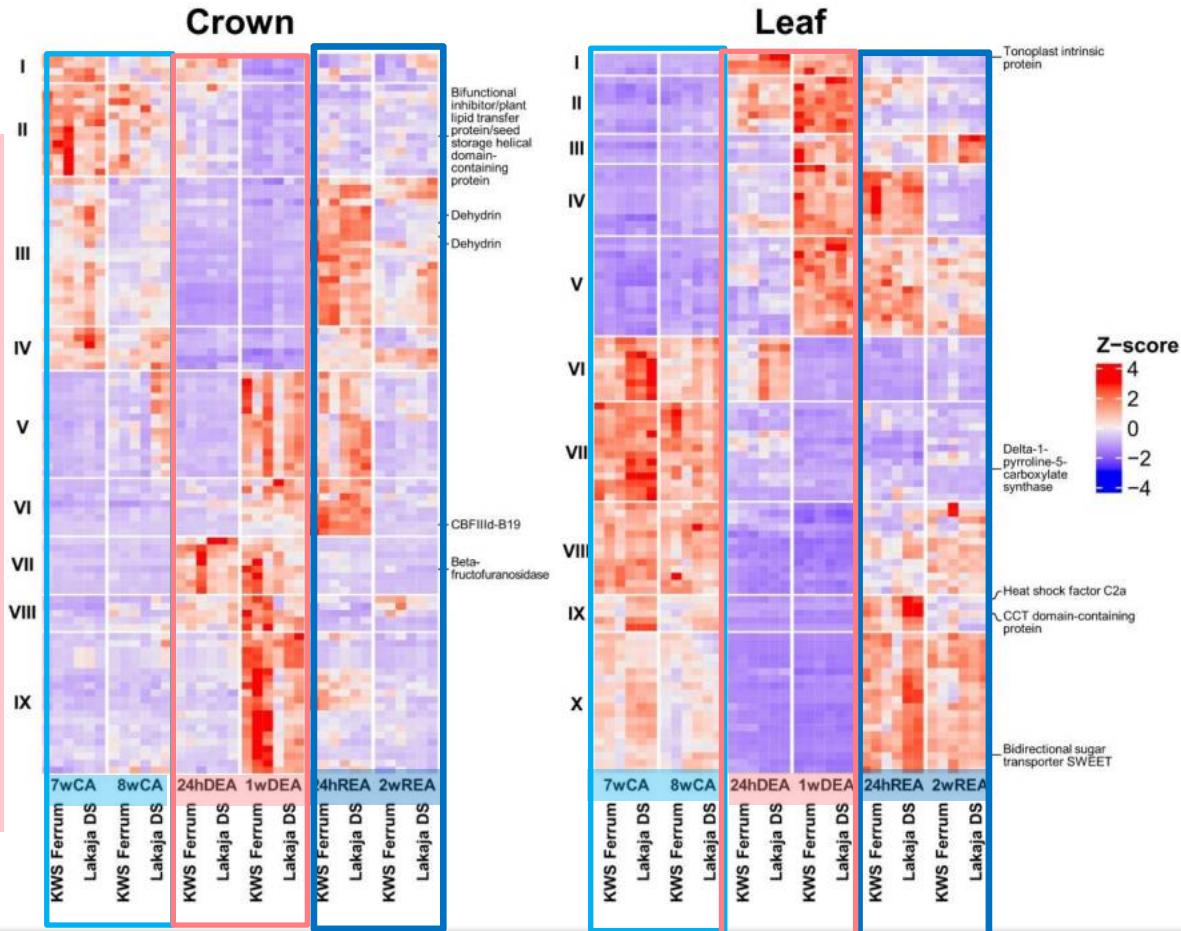
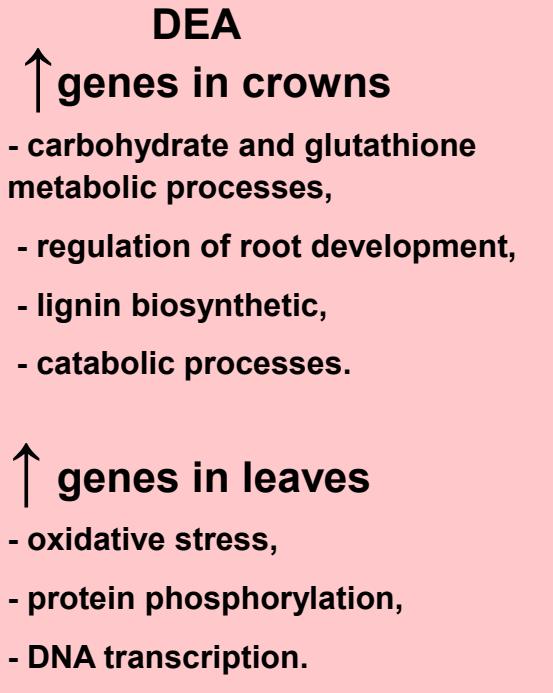
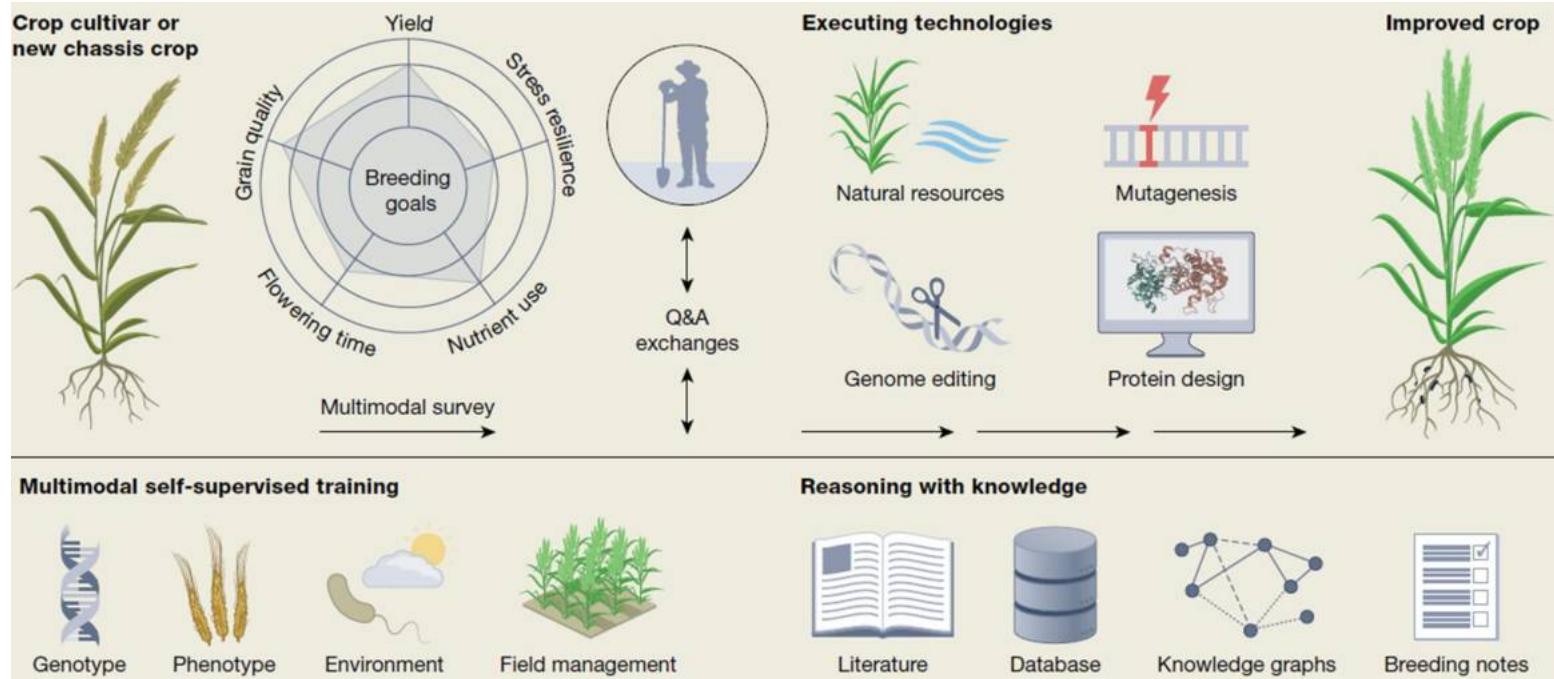


Fig 5. Gene expression throughout cold acclimation (CA), deacclimation (DEA) and reacclimation (REA) in crown (A) and leaf (B) tissues of two winter wheat genotypes. Depicted are the top 100 most significant genes with the lowest adjusted p-values (padj) and \log_2 fold change ± 2 .

Breeding by design



Thank you!

More on LAMMC activities:
<https://lammc.lt>



“Meeting needs for plant phenotyping competence through PhD education in Norway”

Kirsten Krause, Leader of the Norwegian Researcher School



UiT- The Arctic University of Norway

How can we engrain modern phenotyping in PhD education?

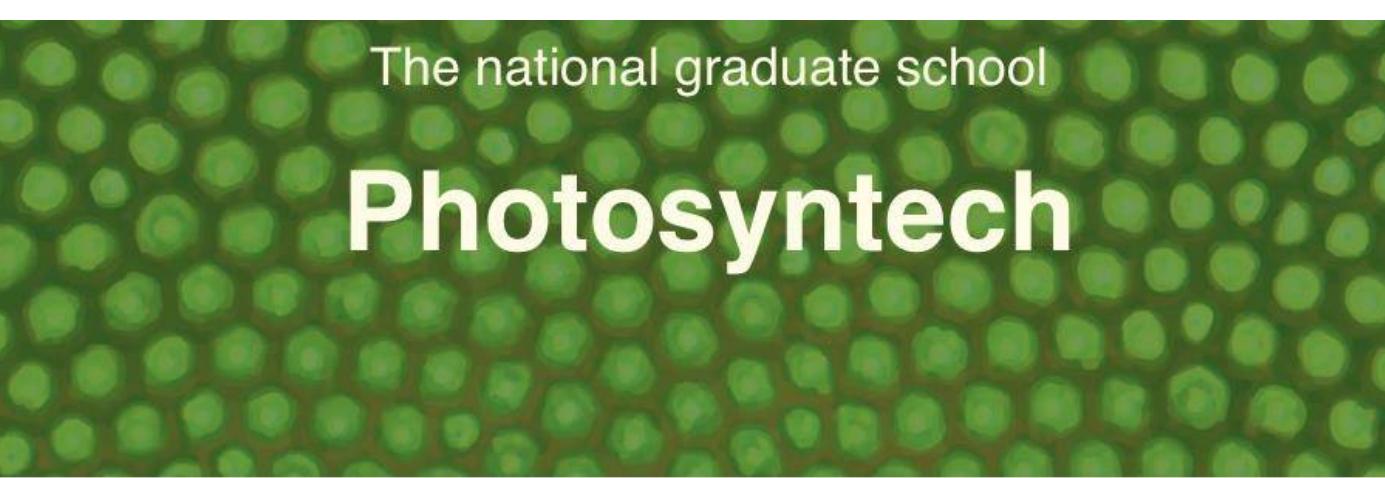


The Norwegian Graduate School on Photosynthetic Eukaryotes
July 2022 – June 2030

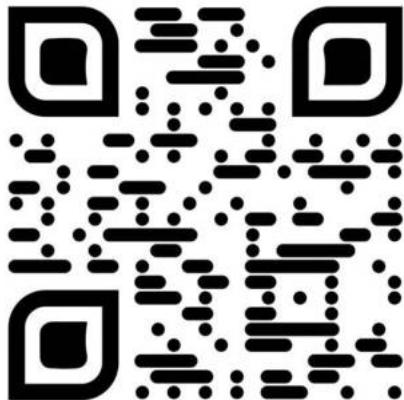
“Photosynthetic Eukaryotes: From Fundamentals to
Applications in Biology, Bioproduction and Bitechnology”

The national graduate school

Photosyntech



Photosyntech connects and unites the scientific community within plant and algae related research across Norway. We stimulate collaboration within the community and with industries. We will also stimulate transferable skills needed after the PhD, and for collaboration with companies.



Funding:

Forskningsrådet

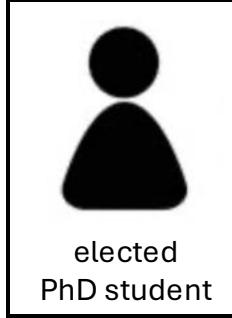


Bringing stakeholders in to our PhD education

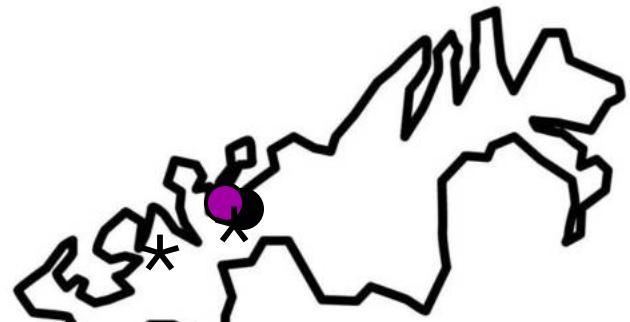
We offer **courses, webinars** with relevant industries, **workshops, grants** for traveling to courses and internships, and a **network** with other PhDs, established scientists and companies.

Who is Photosyntech?

Leader group:



elected
PhD student



Advisory Board:

Angela Wulff, SE

Saija Kangasjärvi, FI

Agnieszka Nielsen, DK

Partner institutions and businesses:



UiT



Norges miljø- og
biorienterte
universitet



UiO



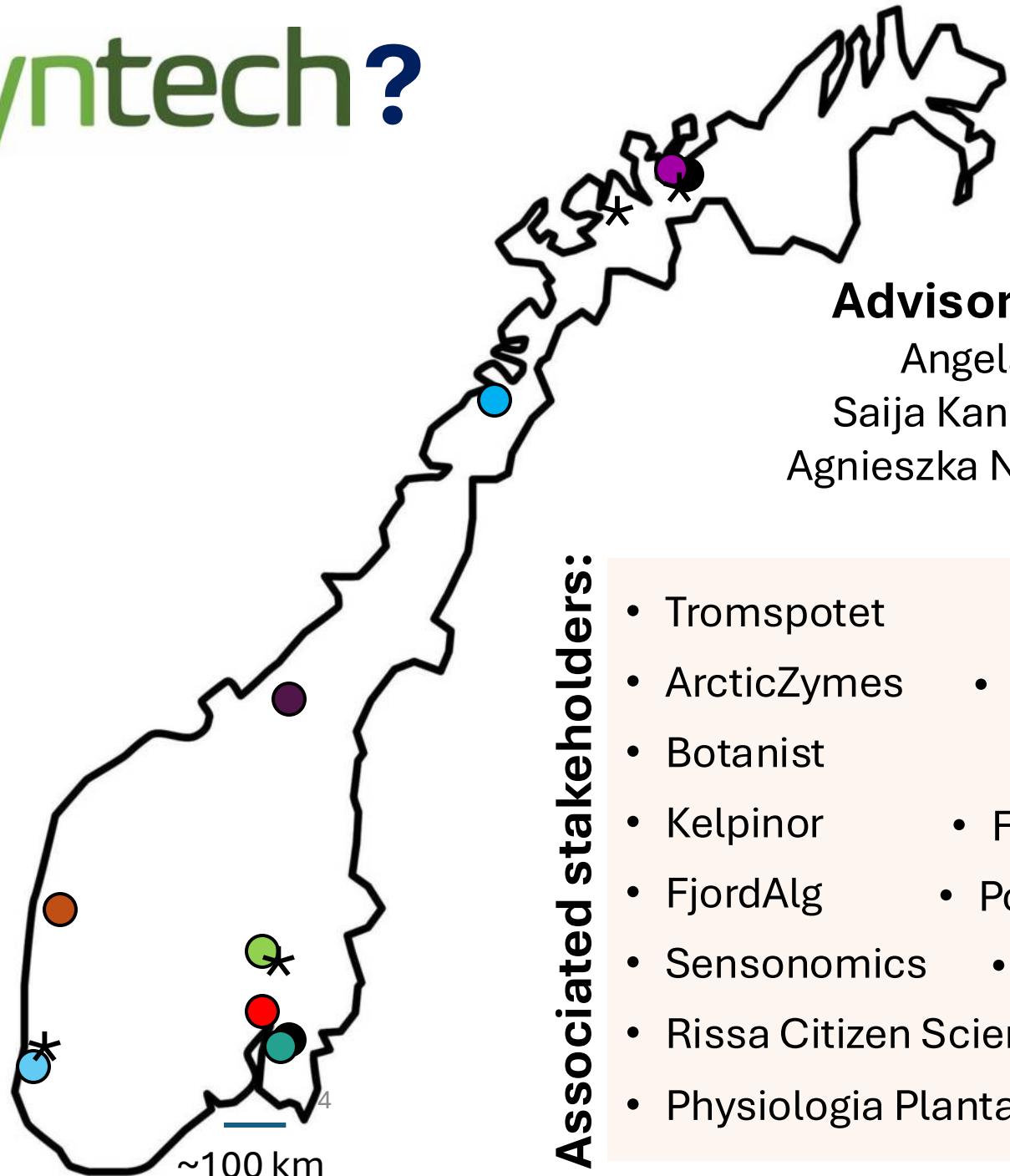
Biotech North



NIBIO
NORSK INSTITUTT FOR
BIOØKONOMI



Steering Committee

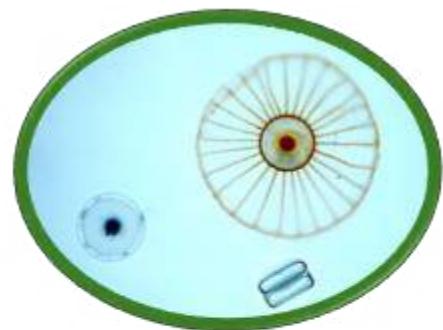


Associated stakeholders:

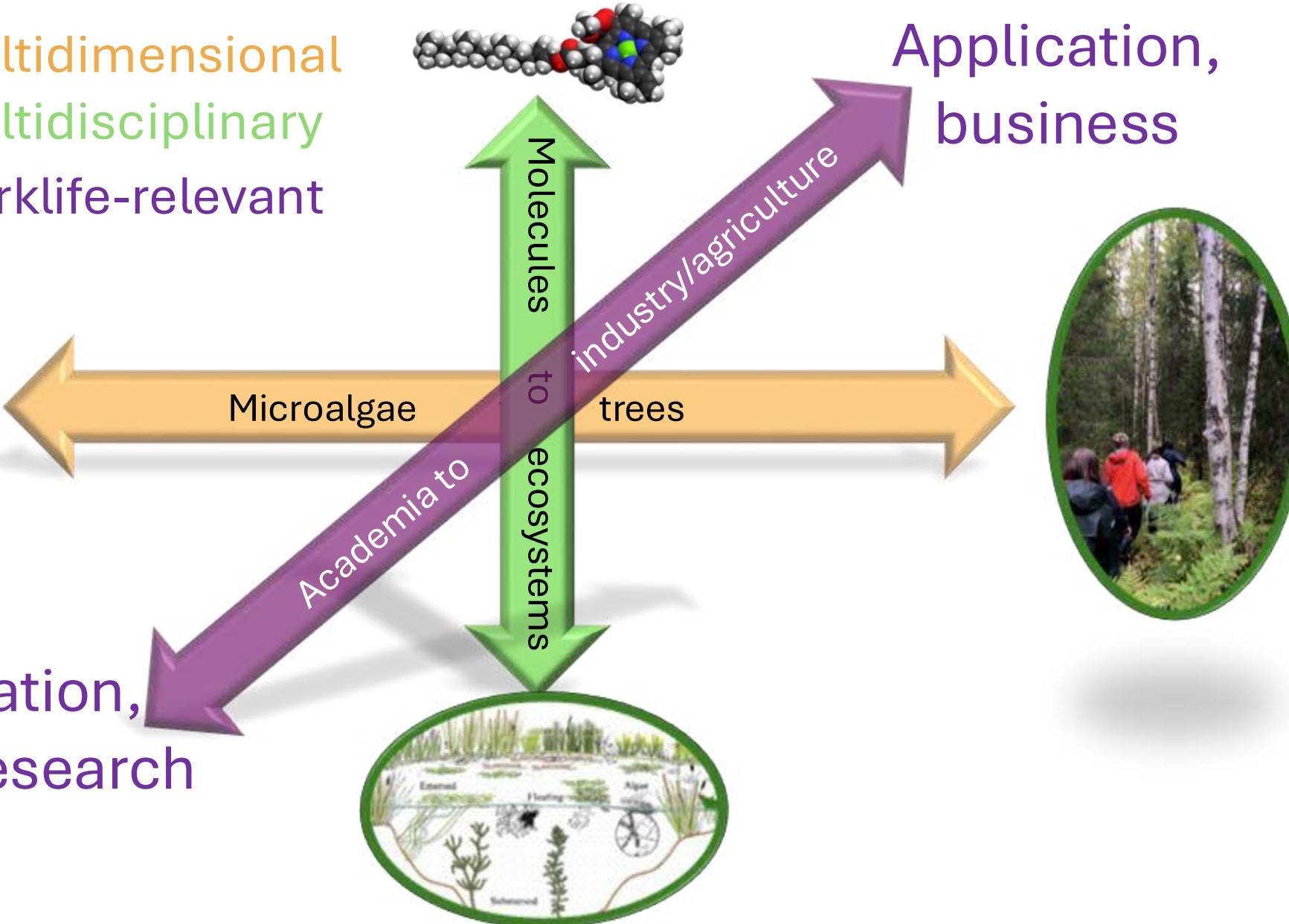
- Tromspotet
- Art Nor
- ArcticZymes
- Agribiotix
- Botanist
- Bionér
- Kelpinor
- FjordAlg
- Polar Algae
- Sensonomics
- Woolero
- Rissa Citizen Science
- Physiologia Plantarum

Photosyntech's scope

- multidimensional
- multidisciplinary
- worklife-relevant



Education,
basic research



Courses



Biotechnology

- Plant Production Systems and Molecular Farming
- Modern Genetics: Molecular marker mapping, genome editing
- Bioenergy production from photosynthetic organisms

Bioproduction and properties of photosynthetic eukaryotes

- Bioreactor technology of plants and algae
- Epigenetics for developmental and metabolic regulation
- Photosynthesis (Structure, Function, Development)
- Secondary metabolites and bioactive compounds

Climate, environment and sustainable resources

- Stress Biology surveillance and design
- Impacts of agriculture on the environment
- Vegetation mapping and field phenotyping
- Biodiversity assessment and species diagnostics

Transferable skills with working-life relevance

- Circular Economy Business Models
- Innovation Spotlights in Bioeconomy
- Entrepreneurship in Biotechnology
- Legal frameworks for Research and innovation with plant genetic resources

Workshops



Kirsten Krause



Erik Alexanderson



Paul Grini

"Crop field and algae phenotyping" workshop in Oslo, 20 March 2024

NordPlant > Events > "Crop field and algae phenotyping" workshop in Oslo, 20 March 2024



PhD-organized conferences and workshops



13th SPPS PHD STUDENT CONFERENCE

For PhD students, by PhD students

Excursions:

Visit to FINNFJORD
or
Botanical garden tour

August 26 Time TBC

*Sign-up required



Workshops



Legal and policy considerations in the Nordic regions

Speaker: André Rosado, SLU

August 29 9:00-12:00



Bioeconomy and biorefinery concepts

Speaker: Alejandro Romero-Soto, INN

August 29 13:00-16:00

*Sign-up required for workshops

Main conference:
August 27-28

Keynote speakers

Macroalgae as food and feed
Prabhat Khanal, NORD



Ecophysiology of microalgae
Angela Wulff, USOT



AI for high-throughput plant phenotyping
Sahameh Shafiee, NMBU



Development of plant vascular tissues
Yka Helariutta, UHFL



Physiology and ecology - plant functional traits
Anne Bjorkman, UGOT



Microbial ecology, biogeography, metagenomics and biotic interactions
Mohammed Bahram, SLU



Tromsø, Norway

Early bird registration 750 NOK
Deadline: May 15th

Late registration 1500 NOK

Last call for abstract submission: June 10th

Photosyntech

SPPS



<https://sppsphd2025.wordpress.com/>
contact: spps.phd.conference.2025@gmail.com

Industry interactions



→ Led to 3 of our PhD students getting job offers with associated stakeholder companies even before being finished

→ Resulted in new research collaborations and Master projects

Outreach



Outreach activities by members during the national science festival (Forskningsdagene)



“Marble-ous Photosynthesis”
Marble run game



Photosynthesis
video games



School visits from high schools to learn about plants and photosynthesis



PLANT PHENOTYPING IN THE ARCTIC

A USER'S PERSPECTIVE ON THE PLANTEYE F600

THOMAS BAWIN

PHENO KICKOFF
13TH NOVEMBER 2025

@KLIMALABTROMSO

The Climate laboratory

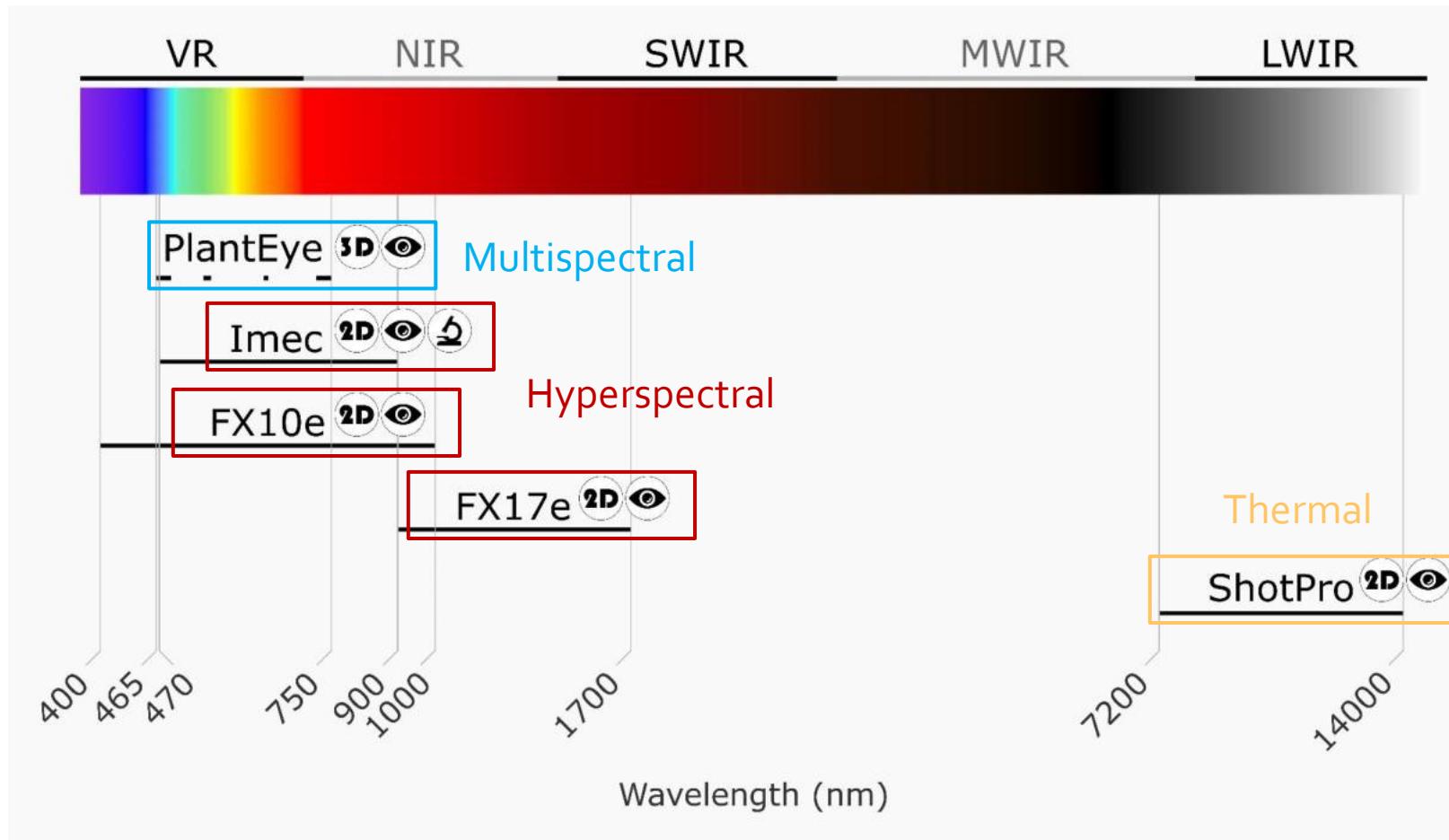
- Climate factors and plant adaptations
- Phytotron: daylight and dark chambers
- Molecular and analytical lab
- Spectral imaging equipment



UiT The Arctic
University of Norway



Our imaging instruments

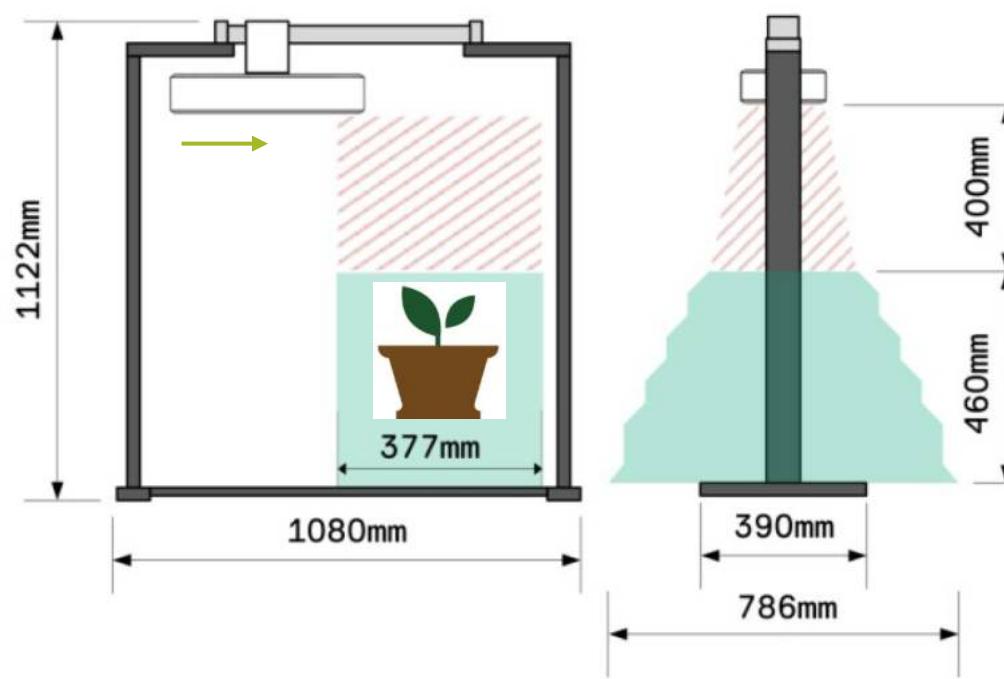


MicroScan



PHENOSPEX
Smart Plant Analysis

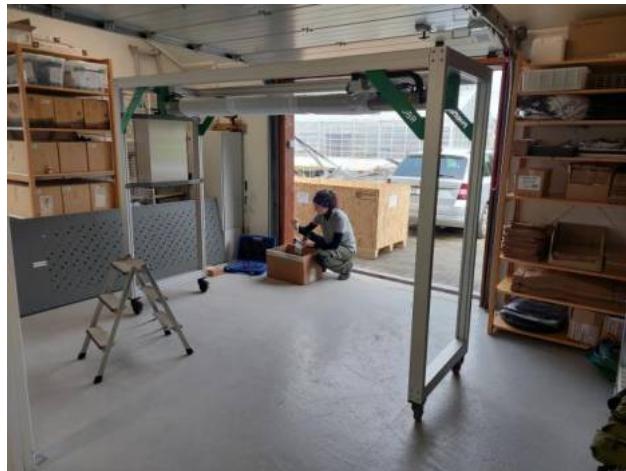
- A single PlantEye F600 scanner
- For small to medium plants



TraitFinder

PheNo

PHENOSPEX
Smart Plant Analysis



Cases overview

- Ca. 75 experiments and >6500 scans/images
- Ca. 30 plants species/cultivars
- Temperature, light and nutrient effects



Tomato



Radish



Pea



Maize

Example 1: Forage phenotyping



Plant adaptability and quality?



Controlled experiment

Cultivars: Clover (Gandalf, Vytis), Timothy (Noreng, Jauniai)

Temperatures: 12, 15 & 18°C

Replicates: 14

Total: 168 pots (10L, ca. 30 plants each)



Marte Ranvik
(UiT/NMBU)



PlantEye 3D scans



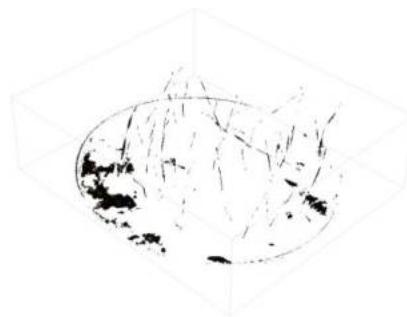
Gandalf 7d



Gandalf 21d



Gandalf 56d



Noreng 7d

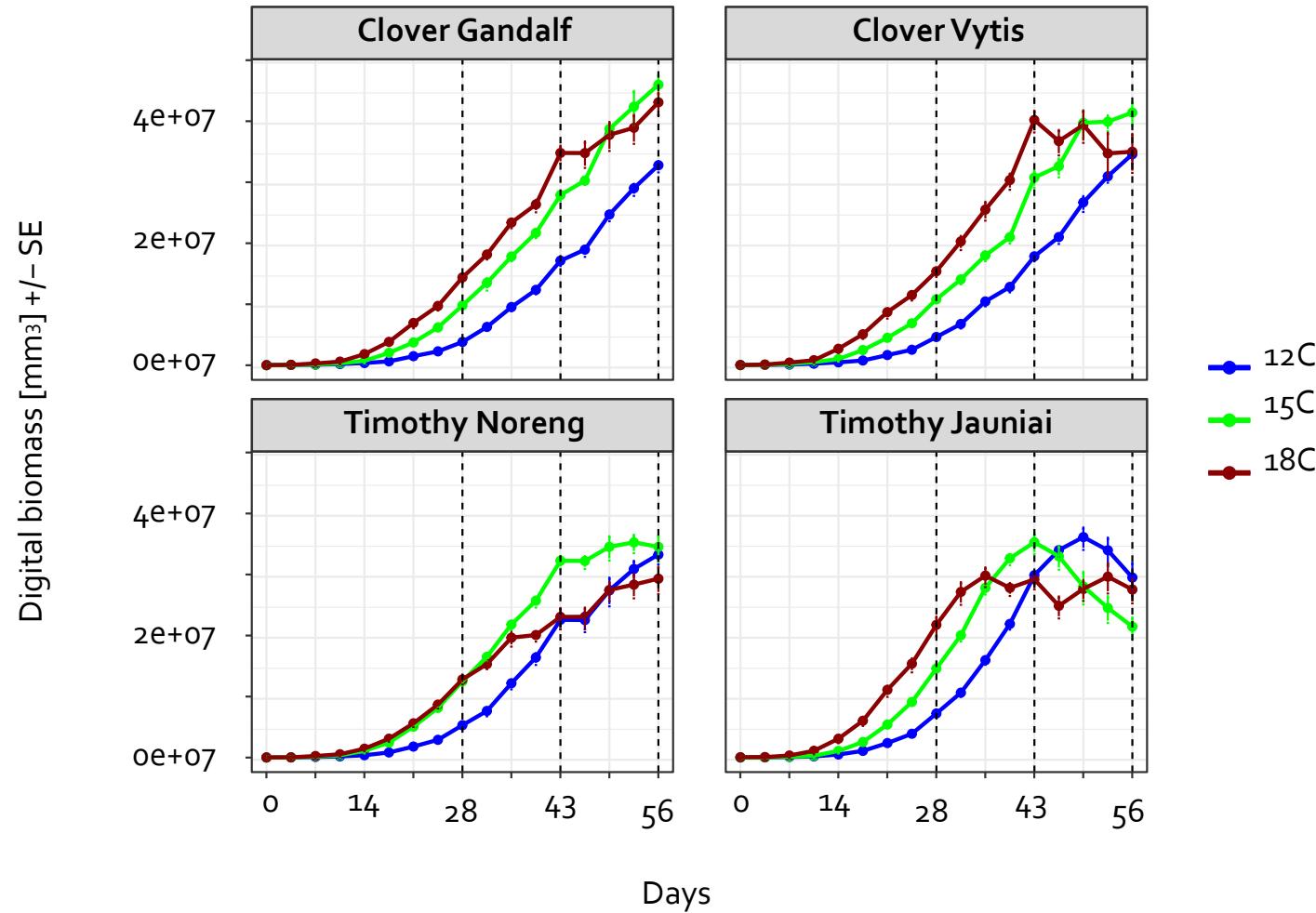


Noreng 21d



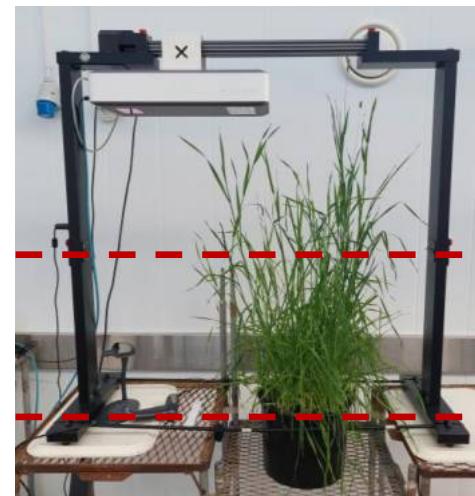
Noreng 56d

Plant digital biomass



Potential improvements

- Restricted scanning window
- Does not directly track phenology
- Expertise and supplementary measurements were needed
- ... now partly solved with the TraitFinder 😊



Example 2: An herbivory case

- Plant stress recovery
- Growth and spectral parameters

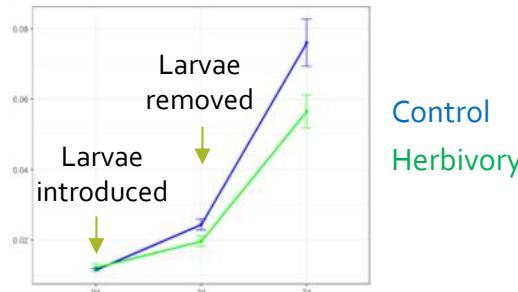


Anne Muola

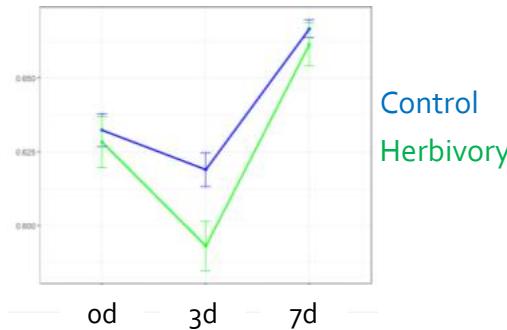


Cabbage moth Målselv turnip

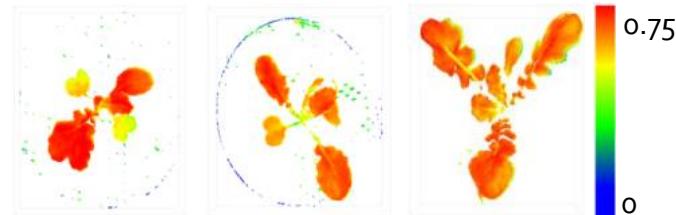
Leaf index area



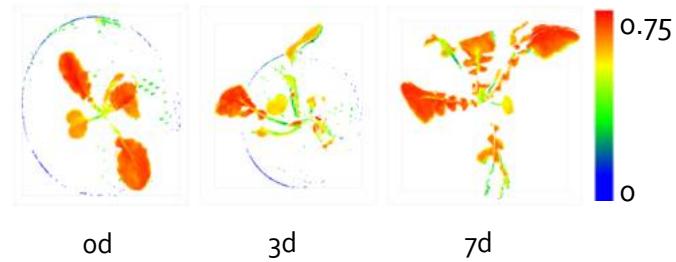
NDVI



Control



Herbivory

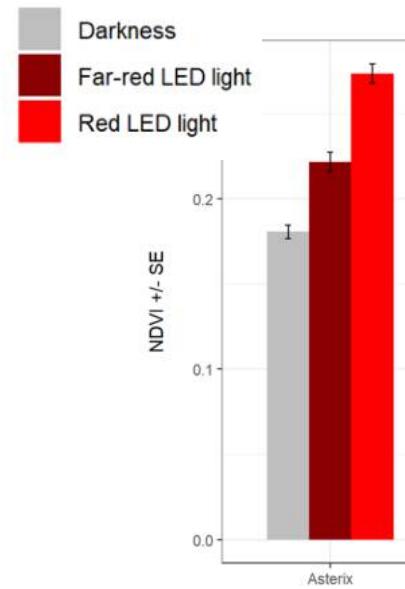


Example 3: Potato tubers

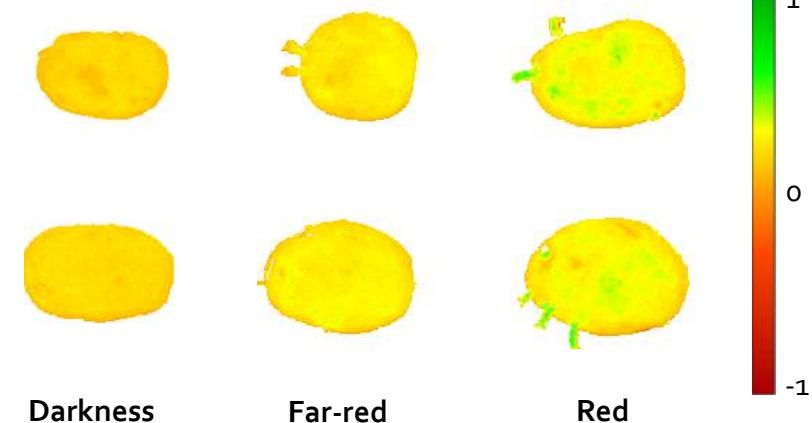


Jørgen Mølmann

- Greening of potato tubers under light
- Projection on 3D models brings biological insight



Normalized difference vegetation index



General considerations

You can hardly hurt your experiment while scanning
... poor preparation does

- **User friendly**
 - Simple to learn
 - Intuitive to use & implement
 - Good documentation & support
- **Think ahead**
 - How big will the plants be?
 - Will they need structural support?
 - Will they lean and/or hang below pot rim?
- **Good practices make life easier**
 - Use pots of uniform size
 - Fill pots with soil up to rim
 - Label each pot with barcode, block & unit
 - Etc.



General considerations

Check your data before drawing conclusions

- Inspect 3D models for correct processing and completeness
- Inspect spreadsheet for duplicates and outliers
 - Foreign scans
 - Duplicate scans
 - Scans with foreign objects



	A	B	C	D	E
1	unit	genotype	g_alias	treatment	timestamp
1103	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	2/22/2024 9:02
1104	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	2/26/2024 9:36
1105	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	2/29/2024 9:37
1106	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/4/2024 9:26
1107	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/7/2024 13:50
1108	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/11/2024 9:25
1109	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/14/2024 9:38
1110	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/18/2024 9:05
1111	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/21/2024 10:04
1112	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/25/2024 9:26
1113	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	3/28/2024 11:11
1114	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	4/2/2024 9:30
1115	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	4/2/2024 9:30
1116	177:01:01	Clover_Gandalf	Clover_Gandalf	18C	4/2/2024 9:32
1117	178:01:01	Clover_Gandalf	Clover_Gandalf	18C	2/11/2024 11:30
1118	178:01:01	Clover_Gandalf	Clover_Gandalf	18C	2/19/2024 9:22

Acknowledgment



Katja Karppinen
(UiT/ARC)



Laura Jaakola
(UiT/NIBIO)



Kirsten Krause
(UiT/ARC)



Markku Keinänen
(UiT/UEF)



Inger Martinussen
(NIBIO)



Grzegorz Konert
(UiT/UTU)



Corine Faehn
(UiT)



Forskningsrådet



PheNo



UiT The Arctic
University of Norway



NIBIO
NORSK INSTITUTT FOR
BIOØKONOMI



QSorter®
High-Speed
Single Kernel
Analytics and
Sorting Solutions
for Seed, Grains
and Beans

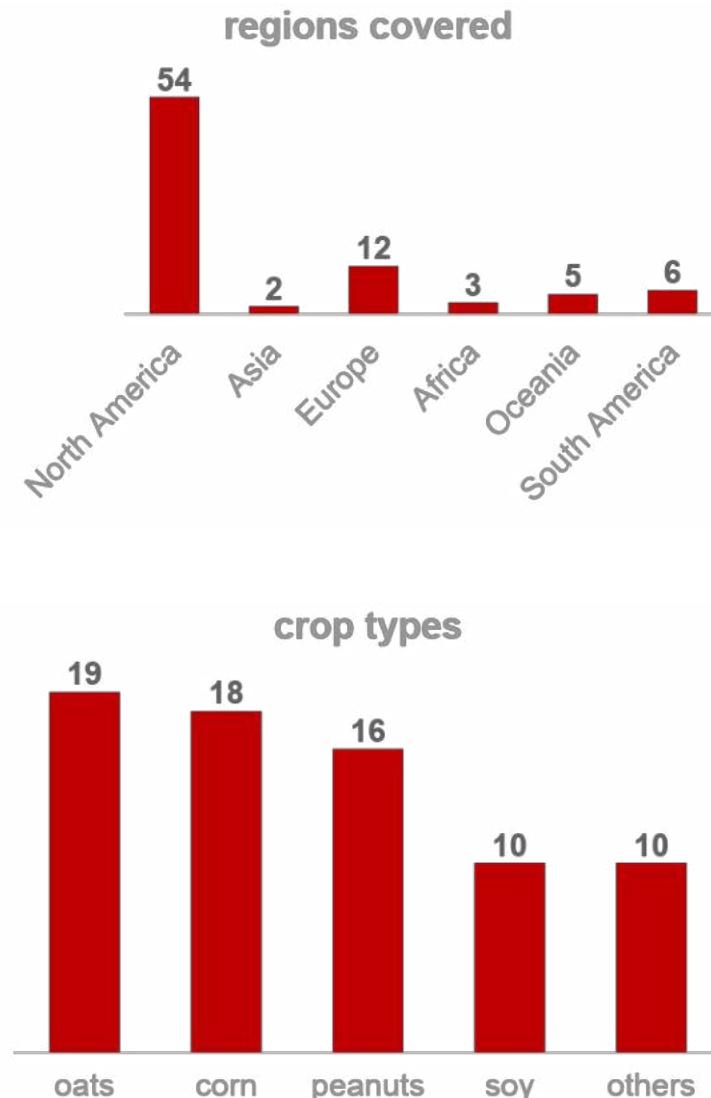
**30 to 3'000 seeds
per second**



QSorter® Installation base and customers



**80+ units
installed
since
2015**

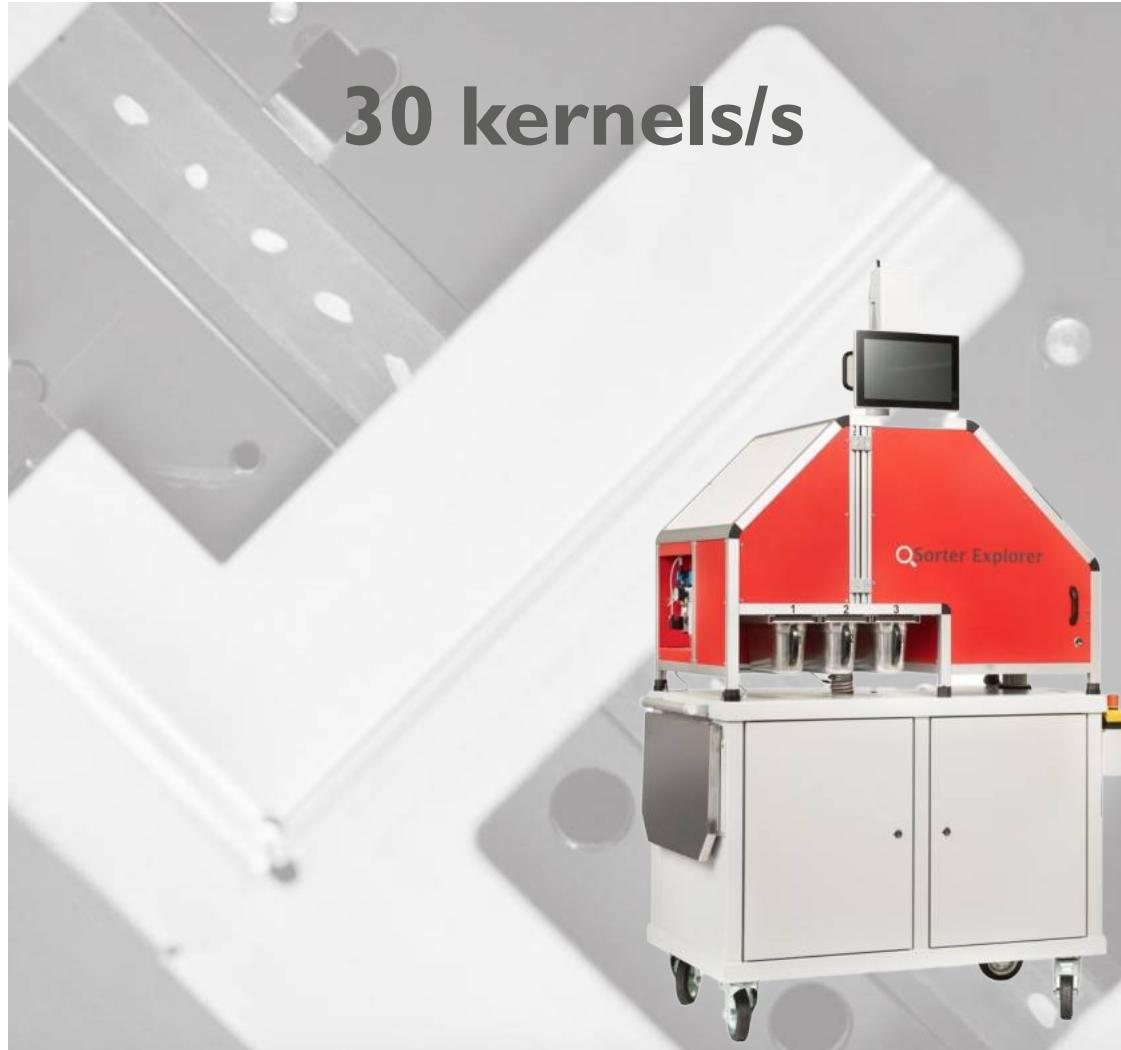


NESPRESSO	Nestlé Good Food. Good Life	STARBUCKS COFFEE	BAEYER
syngenta cooxupé	N	MARS	
BENSON HILL	JLA	BECK'S	CORTEVA agiscience
KWS	MAY	calyxt	PEPSI
TRACT	General Mills Making Food People Love	QUAKER	CSIRO
GRAIN MILLERS	THE UNIVERSITY OF QUEENSLAND AUSTRALIA		ABInBev
USDA	SUNTORY	glanbia	



QSorter® Laboratory and Processing Platforms

QSorter® Explorer

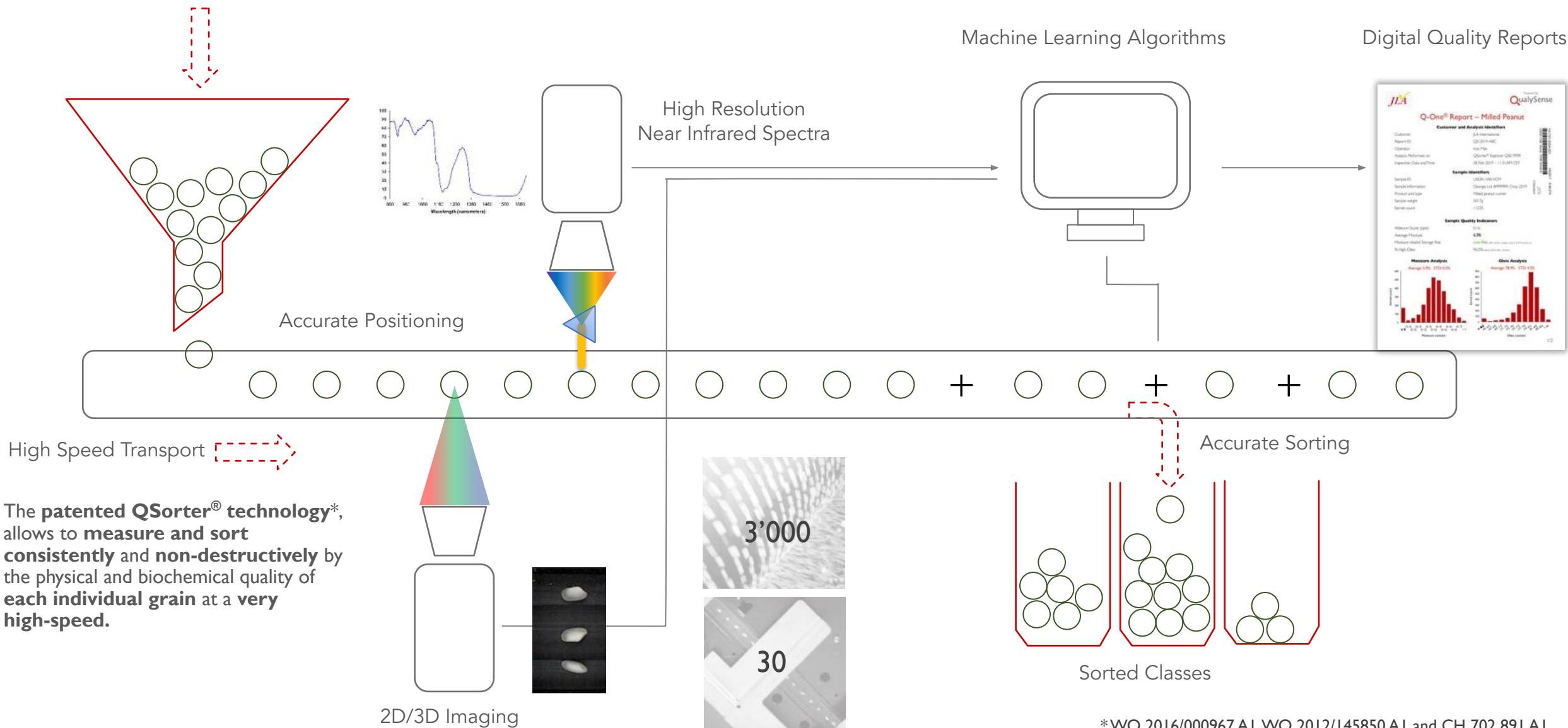


QSorter® Horizon





QSorter® How does it actually work?





Soybeans



Oleic Breeding
Protein, Fat and Oil Contents
Physical Purity
Hilum Colour

Rice



Chalkiness and Broken Level
Quality Control
Geometry

Corn



Haploid/Diploid Sorting
Discards Recovery
Physical Purity

Peanuts



Defect analysis
Size, Geometry, Colour
Oleic Breeding, Protein, Sugar
Aflatoxin Management

Coffee



Defect Analysis
Size Analysis
Moisture
Colour

Wheat



Protein
Geometry
Hardness
Moisture
Colour

Oats



Gluten Contamination Control
Geometry
Moisture
Colour

Sweet Corn



Dent Corn (GMO) Removal
Colour
Pre-Germ Removal

Barley



Protein
Geometry
Hardness
Moisture
Colour

Hemp



Physical Purity

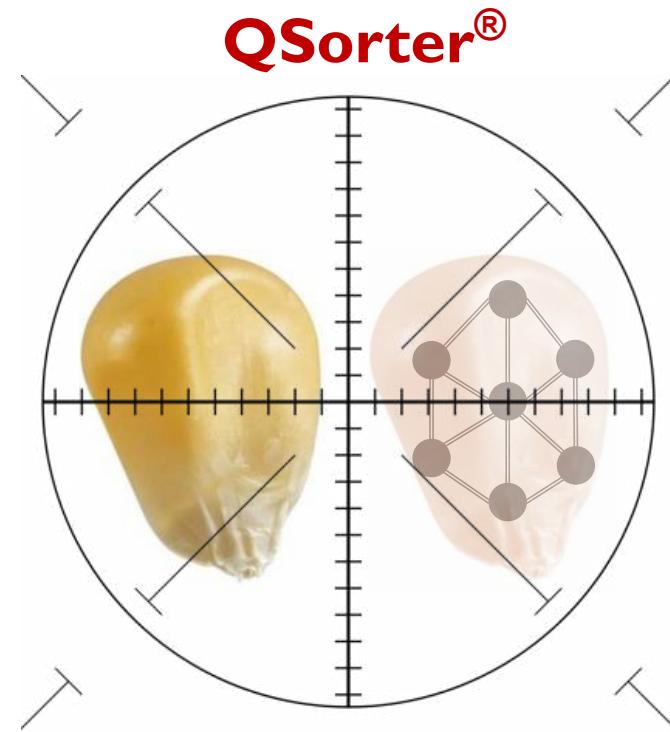


QSorter® Several Quality Parameters for Real Insights

PHYSICAL PARAMETERS

Length:	10 mm
Width:	7 mm
Thickness:	5 mm
Weight:	0.11 g
RGB Color:	(34,139,34)
Broken:	10%

2D/3D Color Image



VISIBLE DEFECTS

Discolored:	2%
Black bean:	4%
Immature:	1%
Insect	
Damaged :	3%

COMPOSITIONAL PROPERTIES

Oil:	20.1%
Moisture:	12.3%
Starch:	23.1%
Protein:	10.2%

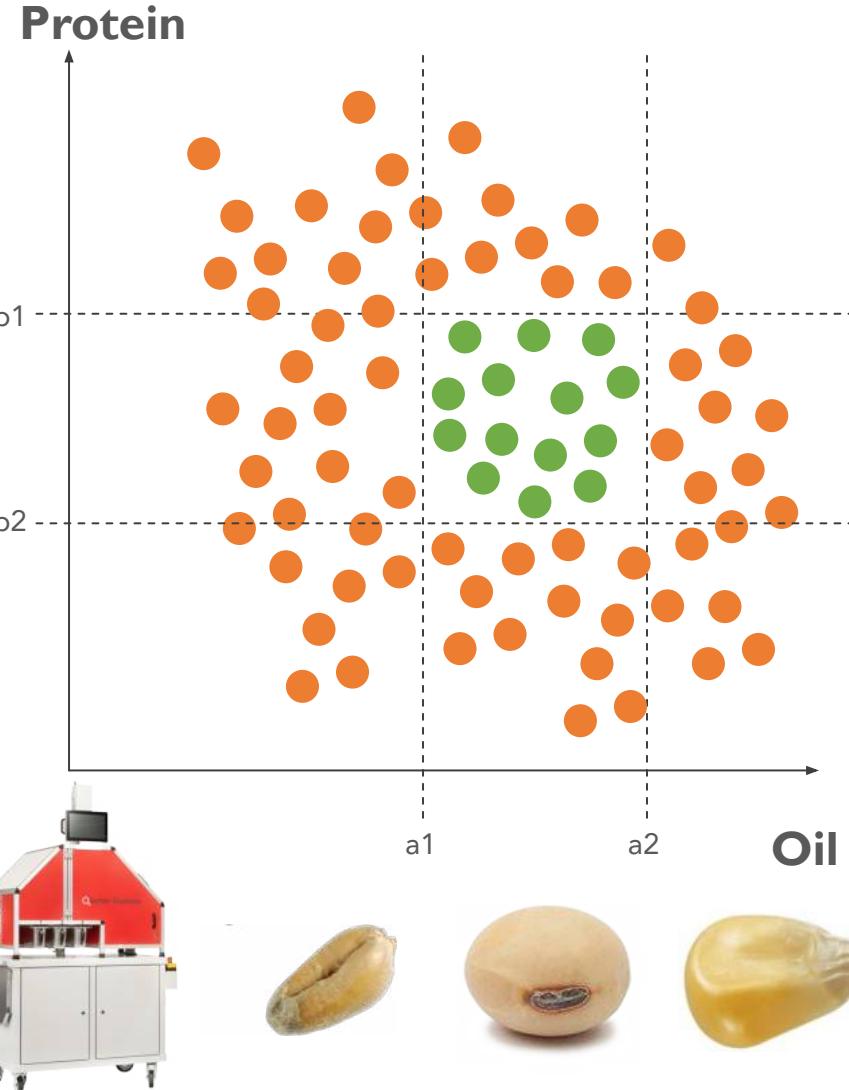
High Resolution Spectroscopy Signal

PERFORMANCE AND PREFERENCE

Germination:	Very High
Purity:	97%
Aroma:	4.3
Toxin:	Not present
Shelf life	Long



QSorter® Fast Phenotyping – Breed with the Best Seeds



During the breeding process, scientists select which seeds to bring into the next generation by means of phenotyping tests, genetic tests and field trials. The phenotyping tests are generally slow, expensive and destructive and, therefore, only a few seeds are analyzed, which does not allow to produce results with a strong statistical confidence. In addition, different types of equipment need to be used to measure all the desired parameters.

The QSorter® Explorer is a high-speed single kernel phenotyping that helps scientists breeding better and faster.

Some of its key features are:

- Measurement of several phenotyping parameters in one pass
- Automatic selection of the desired seeds
- Quality distribution for each measured parameter
- Single seed speed from 10 to 60 seeds/second
- Non-destructive and non-invasive analyses



QSorter® Explorer Demonstration Video





Sample Tracking

Sample Code: Amostra20_old

Algorithm:

Recipe: Default.json

Date and Time: 2025-11-11T17:15:36.501067+00:00

QSorter SN: QSE23-207

Filename: qualysense_datafile-2025-11-11_17-15-36.json

[Download Report](#)

[SCA](#)

[Active](#)

[PDF](#)

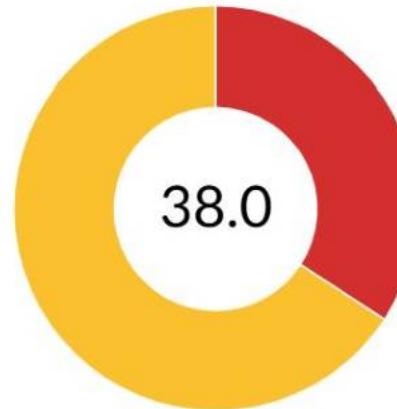


Inspection Remark:

[Summary Quality](#) [Grading System](#) [Agronomy](#) [Summary Defects](#) [Peaberries](#) [Defects](#) [Biochemistry](#) [Size](#) [Colour](#)

Highlights

Defects in % Weight	18.0 [%]
Foreign Matter in % Weight	0.4 [%]
Peaberry in % Weight	15.9 [%]
BGS in % Weight	4.1 [%]
Sample Size (95% sound beans)	13
Moisture (ISO6673)	11.1±8.6 [%]
Absolute Insect Damaged Number	51
Absolute Insect Damaged Weight	6.0 [g]



● Primary
- Count: 16.0
- Equivalent: 13.0

● Secondary
- Count: 159.0
- Equivalent: 25.0

Sample Weight

100 [g]

Reference Weight

300 [g]

Equivalent Reference

114

QualySense

Member of the Ferrum Group

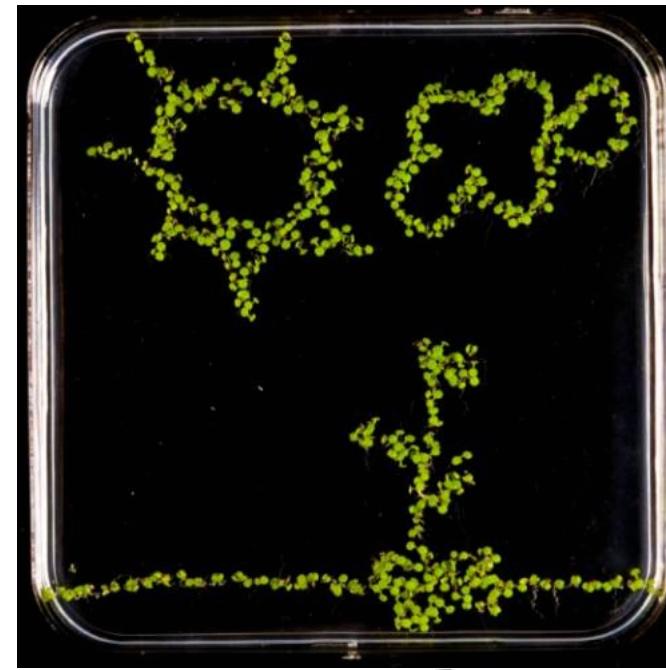
T +41 62 889 1111

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Ferrum Analytics & Sorting AG
Industriestrasse 11/13 | 5503 Schafisheim | Switzerland



Seeds, the bottleneck of plant growth

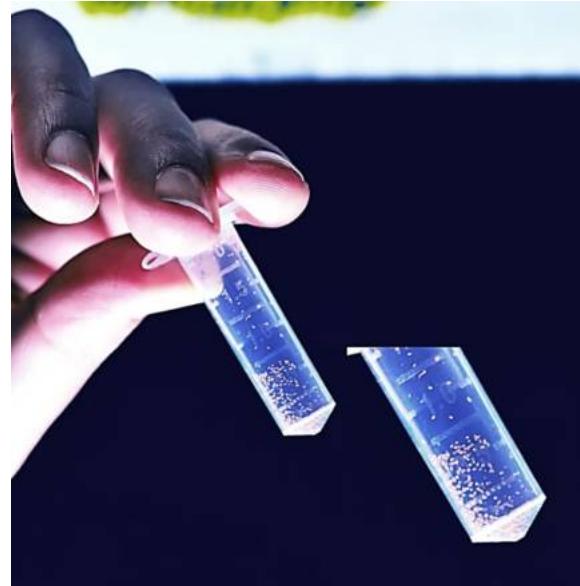
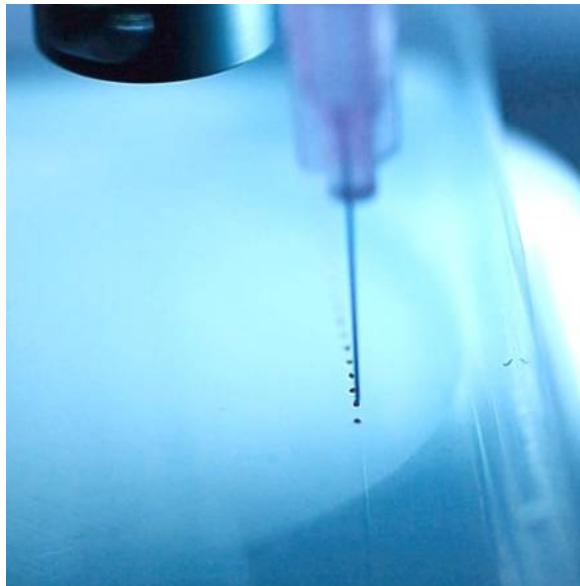


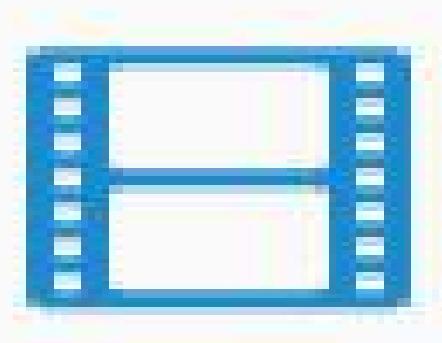
Boxeed for Science

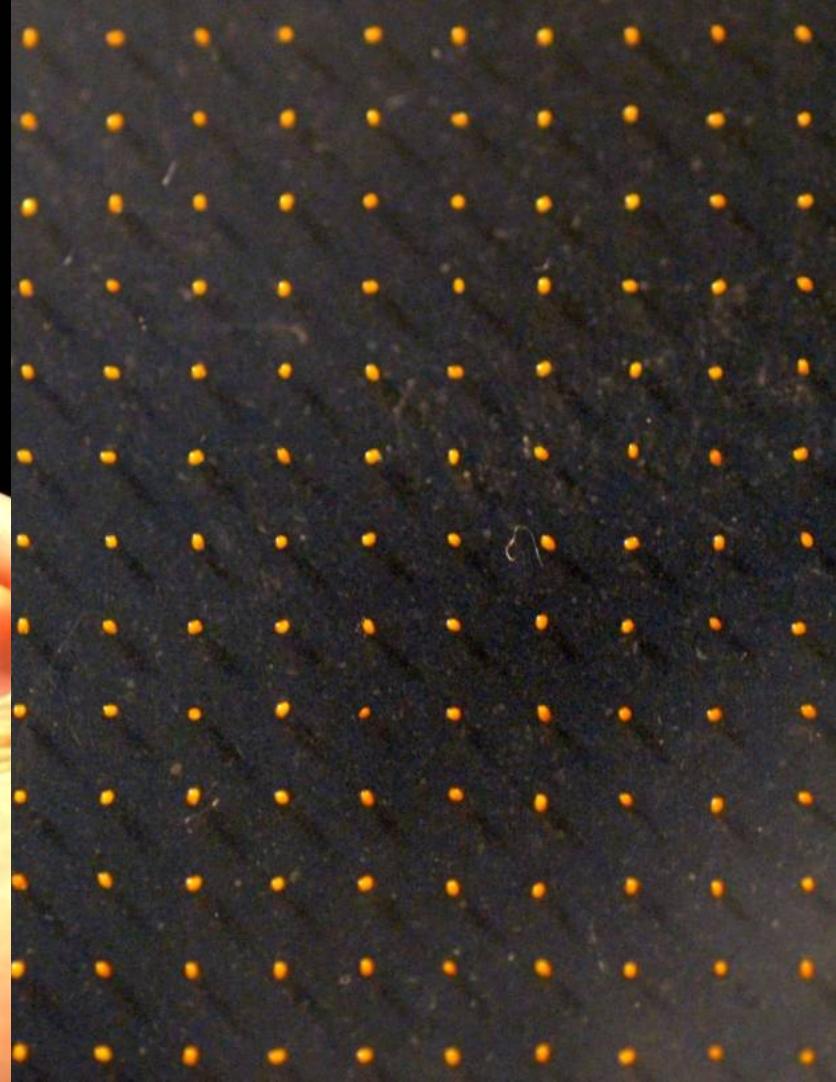


WHY?

Boxeed for Science





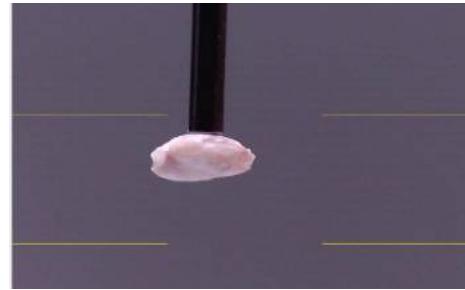


Labdeers

Large seeds image analysis



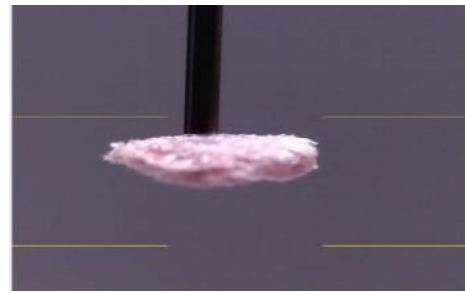
Nicotiana



Quinoa



Brassica

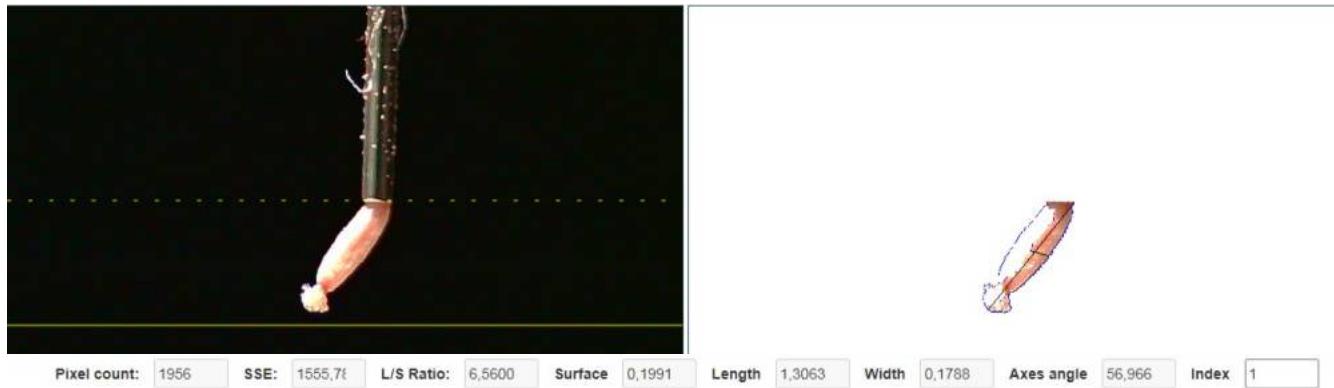
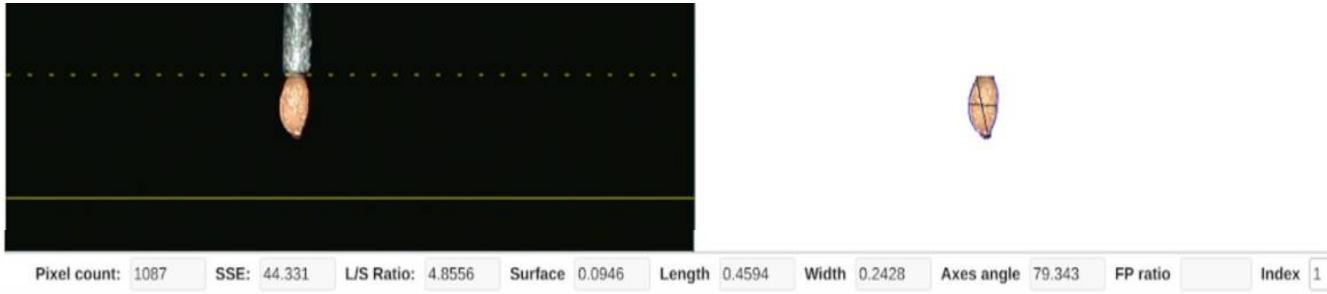


S. Lycopersicum

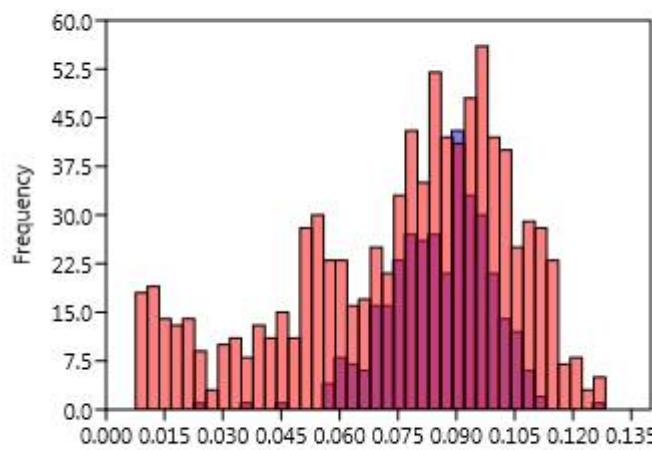
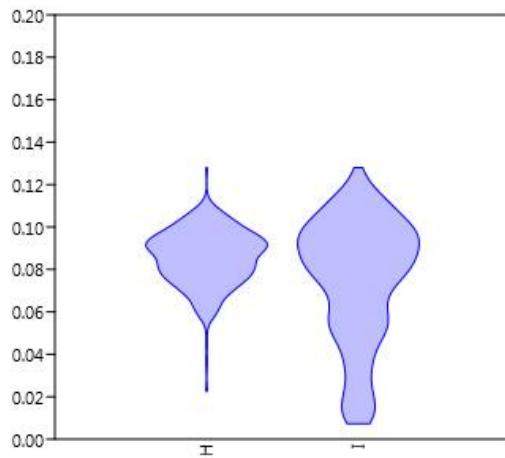
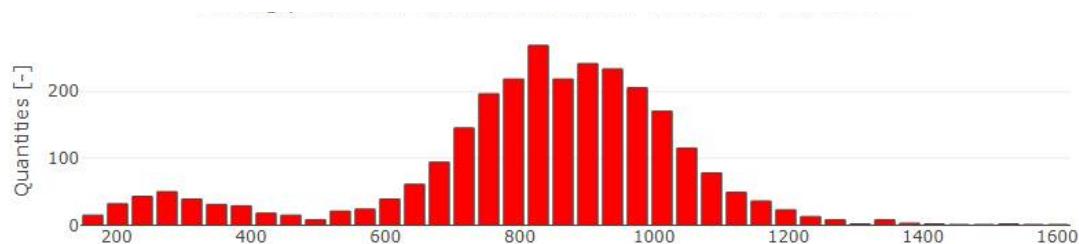
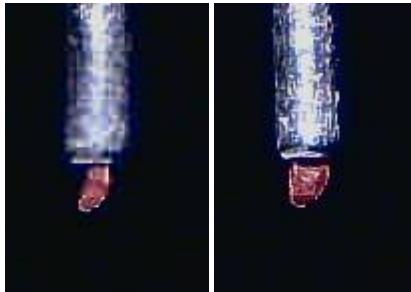


Brassica

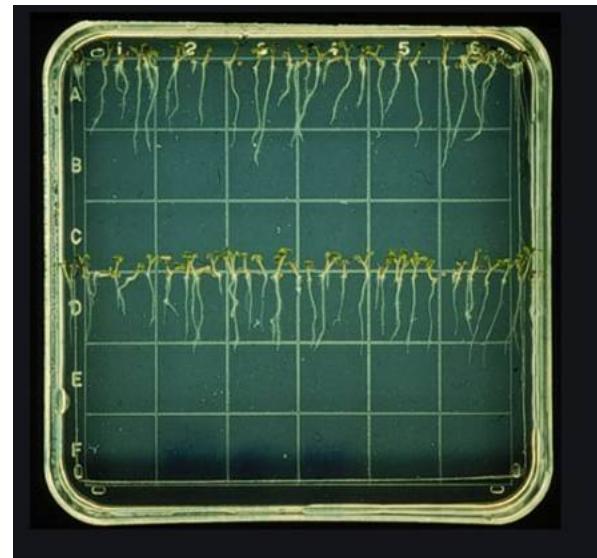
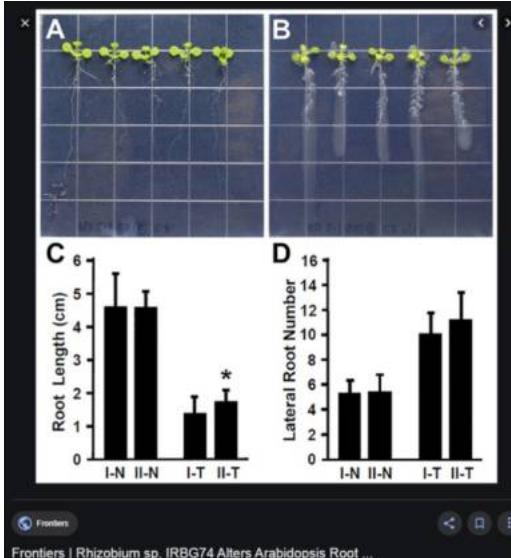
Seeding starts with seed analysis



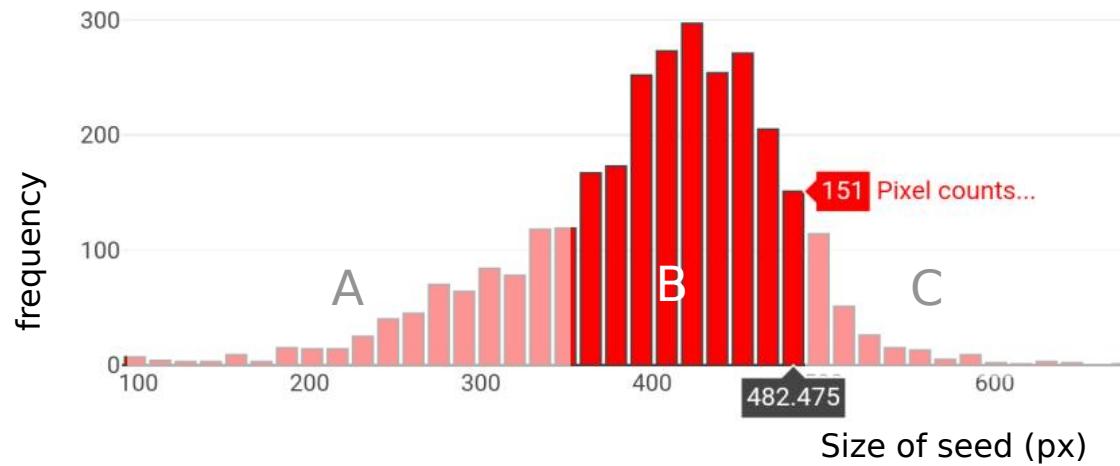
Seed size in 2D projection



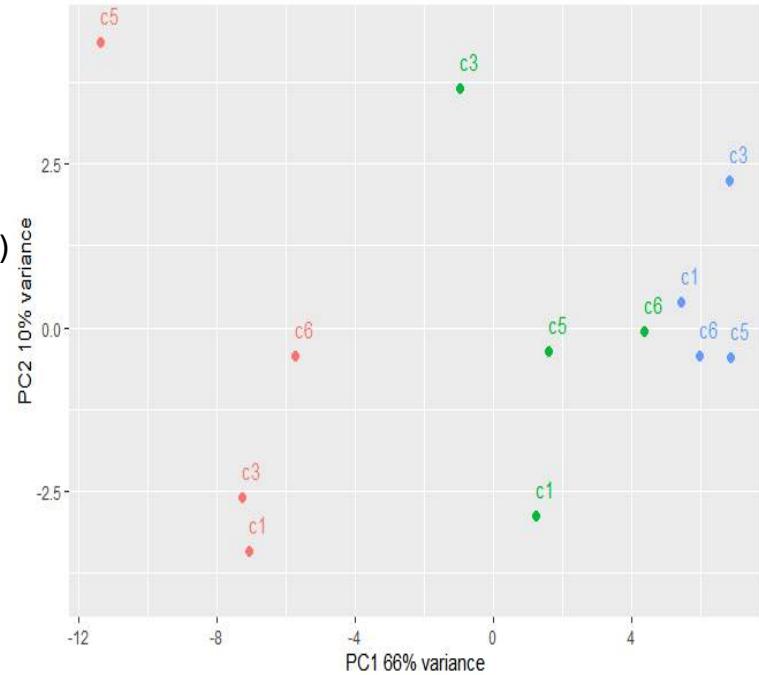
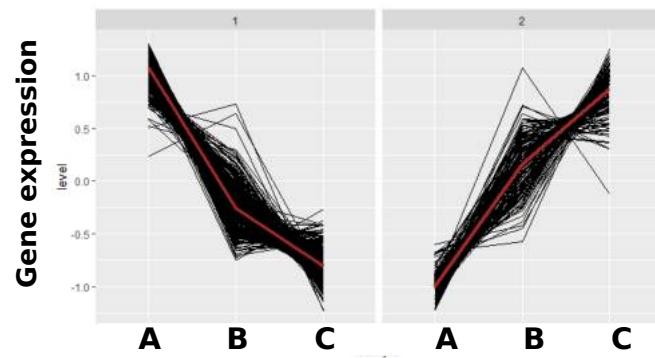
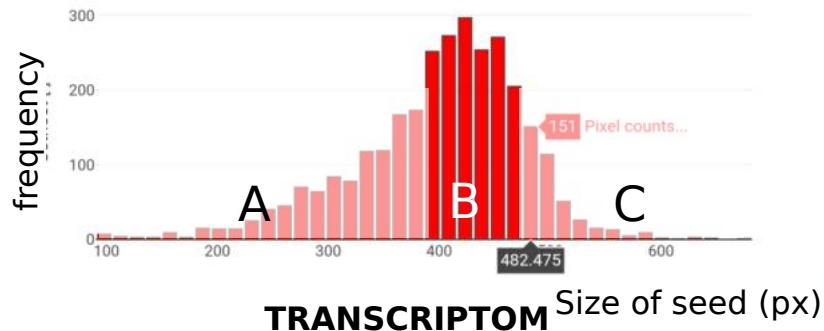
Natural variability



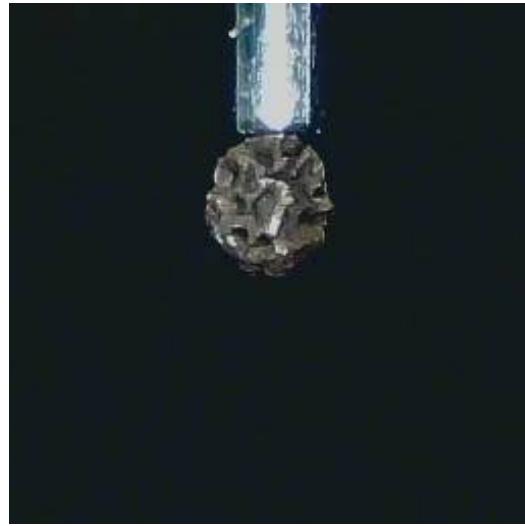
Seed size sorting



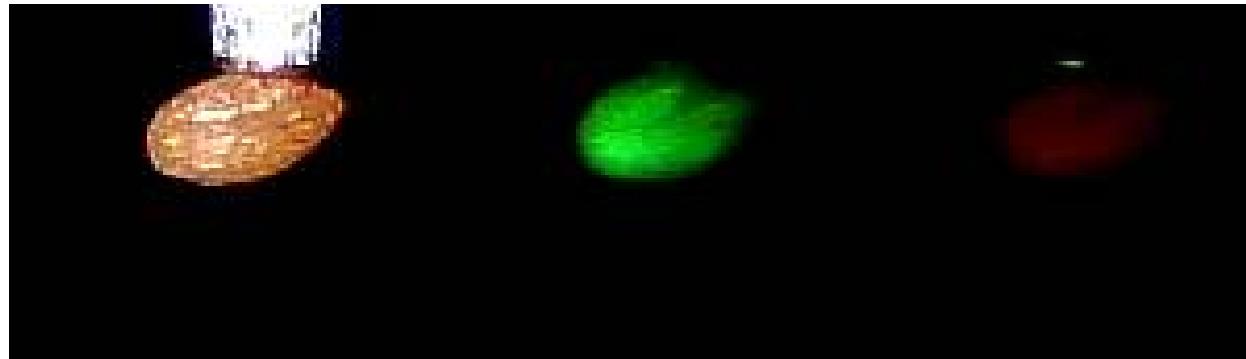
Transcriptomic analysis



VOLUME AND 3D RECONSTRUCTION

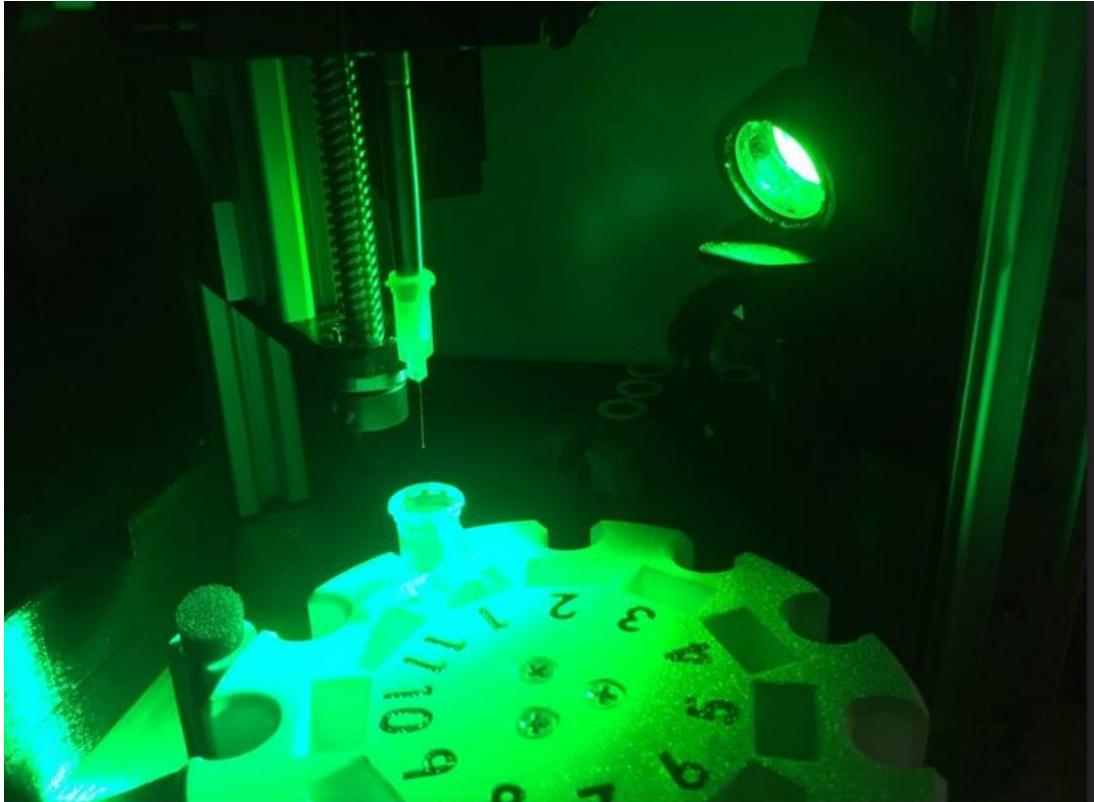


VOLUME AND 3D RECONSTRUCTION

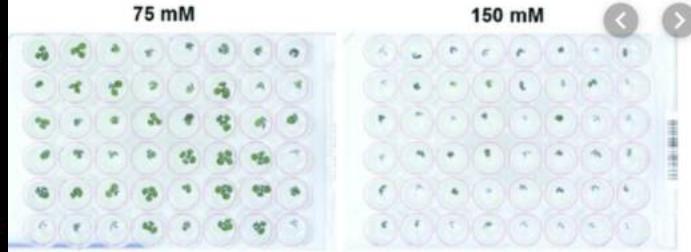
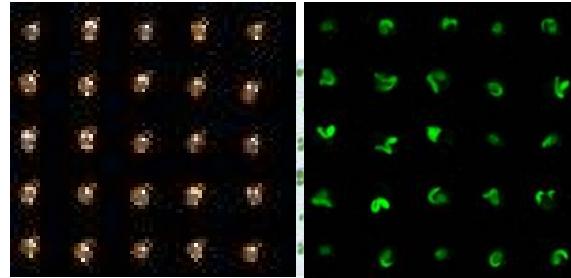
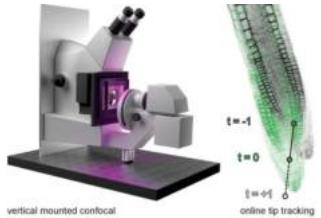
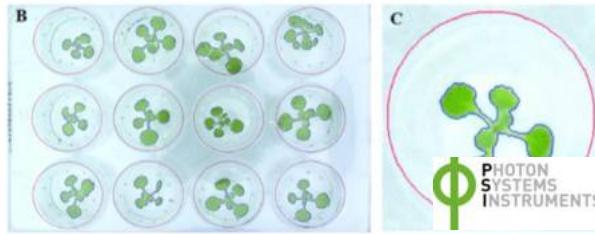
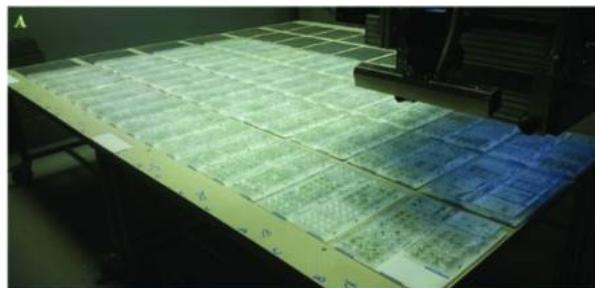
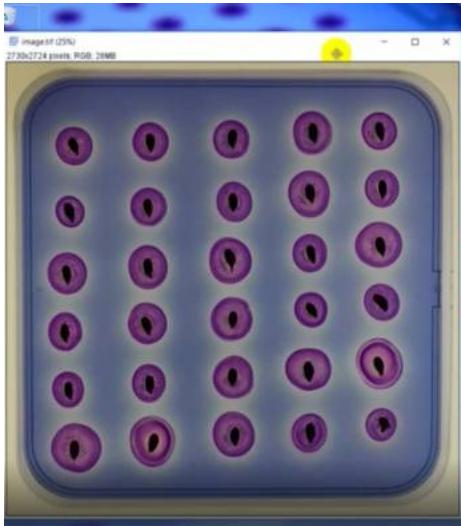


TECHNOLOGY DRIVEN SCIENCE

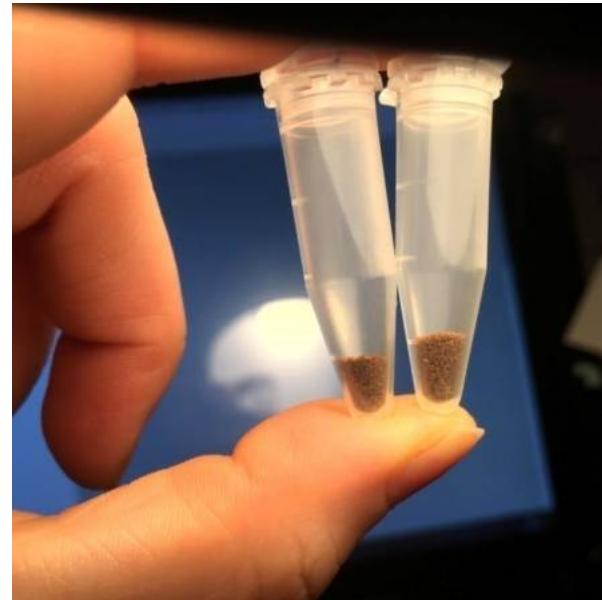
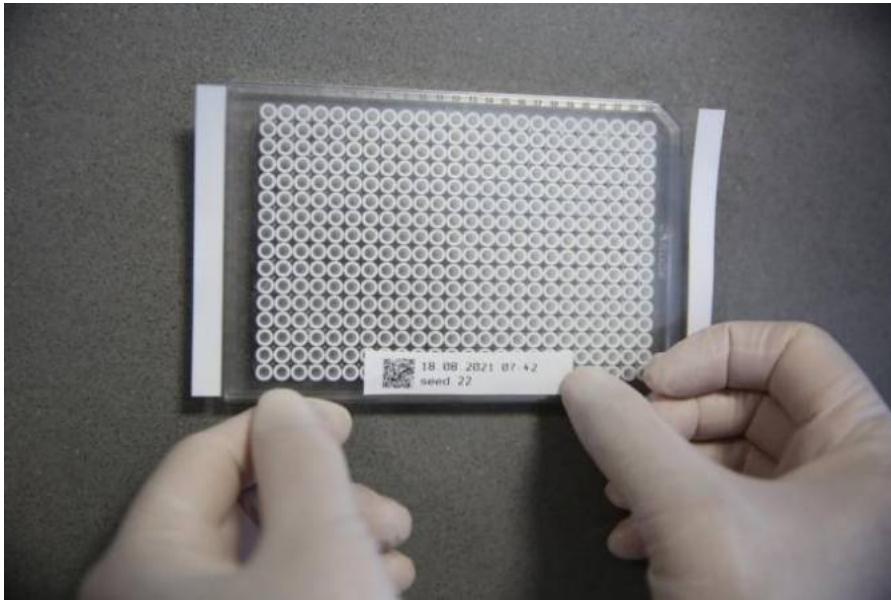
Dim green sowing



Phenotypical analysis



Seed Penotyping



Seeds, the bottleneck of plant growth

